









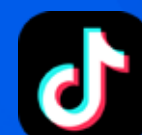
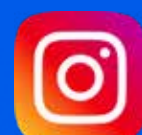


Benchmarking: Inter Miami vs NFL Teams

TOTAL ENGAGEMENT

1		Inter Miami CF	791.6M
2		Kansas City Chiefs	275.3M
3		Philadelphia Eagles	184.5M
4		San Francisco 49ers	148.2M
5		Pittsburgh Steelers	111.6M
6		Baltimore Ravens	97.8M
7		Dallas Cowboys	94.6M
8		Buffalo Bills	87.4M
9		Cincinnati Bengals	84.8M
10		Detroit Lions	84.1M











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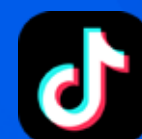
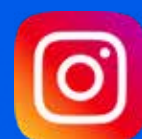
Based on data in Blinkfire across teams' owned and operated channels from 7/15/2023 - 9/6/2024

Benchmarking: Inter Miami vs NBA Teams

TOTAL ENGAGEMENT

1		Inter Miami CF	791.6M
2		Los Angeles Lakers	393.7M
3		Golden State Warriors	374.5M
4		Boston Celtics	202.2M
5		Dallas Mavericks	154.5M
6		Brooklyn Nets	122.9M
7		Minnesota Timberwolves	98.4M
8		Denver Nuggets	94.1M
9		Phoenix Suns	92.2M
10		Los Angeles Clippers	90.0M


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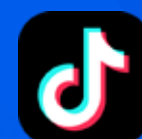
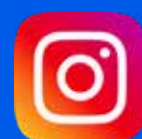
Based on data in Blinkfire across teams' owned and operated channels from 7/15/2023 - 9/6/2024

Benchmarking: Inter Miami vs MLB Teams

TOTAL ENGAGEMENT

1		Inter Miami CF	791.6M
2		Los Angeles Dodgers	155.1M
3		New York Yankees	79.9M
4		Philadelphia Phillies	79.8M
5		Atlanta Braves	50.2M
6		Texas Rangers	45.6M
7		San Diego Padres	41.1M
8		Toronto Blue Jays	39.0M
9		Boston Red Sox	34.8M
10		Chicago Cubs	34.3M











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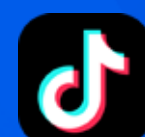
Based on data in Blinkfire across teams' owned and operated channels from 7/15/2023 - 9/6/2024

Benchmarking: Inter Miami vs NHL Teams

TOTAL ENGAGEMENT

1		Inter Miami CF	791.6M
2		Boston Bruins	48.9M
3		New York Rangers	40.7M
4		Toronto Maple Leafs	39.3M
5		Vancouver Canucks	29.5M
6		Pittsburgh Penguins	29.4M
7		Edmonton Oilers	27.5M
8		Florida Panthers	25.8M
9		Chicago Blackhawks	25.6M
10		Colorado Avalanche	25.5M

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Based on data in Blinkfire across teams' owned and operated channels from 7/15/2023 - 9/6/2024

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