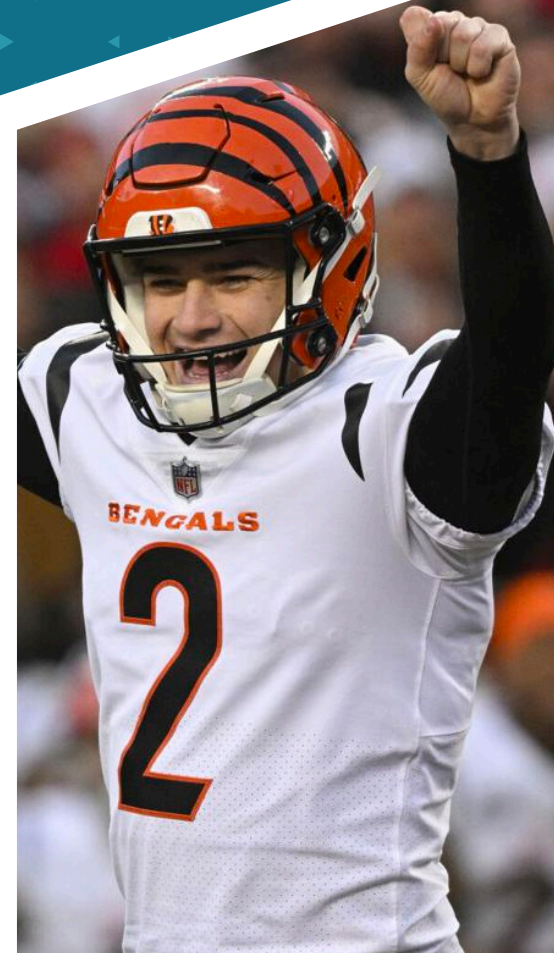




BLINKFIRE ANALYTICS

GLOBAL RANKING Q1 2022

TOTAL VIDEO VIEWS



Blinkfire Global Ranking

Blinkfire's Global Ranking benchmarks teams and leagues based on social media metrics like engagements, followers, and video views. The following pages include Global Rankings from select sports and leagues based on **social media video views – total and per platform**.

MEN'S SOCCER



UEFA CHAMPIONS LEAGUE

Teams qualified for the group stage

TOTAL VIDEO VIEWS				TOTAL VIDEO VIEWS				TOTAL VIDEO VIEWS			
1		FC BARCELONA	1.9B	1		REAL MADRID	1.2B	1		FC BARCELONA	199.8M
2		REAL MADRID	1.88B	2		MANCHESTER UNITED FC	909M	2		CHELSEA FC	151.7M
3		MANCHESTER UNITED FC	1.6B	3		FC BARCELONA	838.9M	3		LIVERPOOL FC	84.9M
4		PARIS SAINT-GERMAIN FC	1.13B	4		PARIS SAINT-GERMAIN FC	615.8M	4		REAL MADRID	77.6M
5		LIVERPOOL FC	1.12B	5		LIVERPOOL FC	416.8M	5		MANCHESTER UNITED FC	56.5M
6		CHELSEA FC	1.1B	6		JUVENTUS FC	241.8M	6		BEŞİKTAŞ JIMNASTIK KULÜBÜ	51.2M
7		JUVENTUS FC	562M	7		MANCHESTER CITY FC	213.2M	7		SL BENFICA	23.8M
8		MANCHESTER CITY FC	449.3M	8		CHELSEA FC	177.3M	8		MANCHESTER CITY FC	23M
9		FC BAYERN MÜNCHEN	398M	9		FC BAYERN MÜNCHEN	160.3M	9		PARIS SAINT-GERMAIN FC	22.9M
10		FK ZENIT ST. PETERSBURG	270.3M	10		BEŞİKTAŞ JIMNASTIK KULÜBÜ	104.5M	10		JUVENTUS FC	15.7M

Total video views from Instagram, Twitter, Facebook, TikTok, YouTube and Sina



UEFA CHAMPIONS LEAGUE

Teams qualified for the group stage



TOTAL VIDEO VIEWS

1		CHELSEA FC	615.4M
2		FC BARCELONA	363.7M
3		LIVERPOOL FC	360.9M
4		REAL MADRID	217M
5		MANCHESTER UNITED FC	167.8M
6		FC BAYERN MÜNCHEN	124M
7		JUVENTUS FC	105M
8		MANCHESTER CITY FC	67.8M
9		PARIS SAINT-GERMAIN FC	47.2M
10		SL BENFICA	43.4M



TOTAL VIDEO VIEWS

1		PARIS SAINT-GERMAIN FC	424.1M
2		FC BARCELONA	409.7M
3		MANCHESTER UNITED FC	402M
4		REAL MADRID	312.4M
5		FK ZENIT ST. PETERSBURG	252.3M
6		JUVENTUS FC	183.8M
7		LIVERPOOL FC	180.1M
8		AFC AJAX	132.2M
9		AC MILAN	122.8M
10		CHELSEA FC	115.4M



TOTAL VIDEO VIEWS

1		LIVERPOOL FC	74.5M
2		FC BARCELONA	68.9M
3		MANCHESTER UNITED FC	55.4M
4		CHELSEA FC	49.6M
5		MANCHESTER CITY FC	45.4M
6		REAL MADRID	35.1M
7		JUVENTUS FC	13M
8		PARIS SAINT-GERMAIN FC	12.2M
9		AC MILAN	11.7M
10		FC BAYERN MÜNCHEN	9.1M



UEFA CHAMPIONS LEAGUE

Teams qualified for the group stage



TOTAL VIDEO VIEWS

1		FC BARCELONA	6.4M
2		CHELSEA FC	4.7M
3		MANCHESTER UNITED FC	4.1M
4		LIVERPOOL FC	3.9M
5		REAL MADRID	2.9M
6		JUVENTUS FC	2.5M
7		FC BAYERN MÜNCHEN	2.4M
8		PARIS SAINT-GERMAIN FC	2.1M
9		FC INTERNAZIONALE	2M
10		MANCHESTER CITY FC	1.5M

MEN'S SOCCER



MLS

TOTAL VIDEO VIEWS			TOTAL VIDEO VIEWS			TOTAL VIDEO VIEWS					
1		LA GALAXY	36.7M	1		LA GALAXY	4.5M	1		LA GALAXY	6.4M
2		CHARLOTTE FC	12.6M	2		CHARLOTTE FC	4.4M	2		CHARLOTTE FC	3.9M
3		PORTLAND TIMBERS	12.1M	3		CHICAGO FIRE FC	2.8M	3		TORONTO FC	3.2M
4		INTER MIAMI CF	10M	4		INTER MIAMI CF	2.7M	4		ATLANTA UNITED	2.5M
5		TORONTO FC	9.7M	5		TORONTO FC	1.9M	5		PHILADELPHIA UNION	2.1M
6		REAL SALT LAKE	8.9M	6		SAN JOSE EARTHQUAKES	1.7M	6		NEW YORK CITY FC	1.8M
7		CHICAGO FIRE FC	6.8M	7		ORLANDO CITY	1.1M	7		SEATTLE SOUNDERS FC	1.6M
8		SAN JOSE EARTHQUAKES	6.3M	8		LOS ANGELES FC	953K	8		CHICAGO FIRE FC	1.5M
9		SPORTING KANSAS CITY	5.6M	9		SEATTLE SOUNDERS FC	867K	9		NEW ENGLAND REVOLUTION	1.4M
10		ATLANTA UNITED	5M	10		PHILADELPHIA UNION	757K	10		AUSTIN FC	1.38M

Total video views from Instagram, Twitter, Facebook, TikTok and YouTube

MEN'S SOCCER



MLS



TOTAL VIDEO VIEWS

1		LA GALAXY	9.5M
2		CHARLOTTE FC	4.3M
3		PORTLAND TIMBERS	4M
4		CLUB DE FOOT MONTRÉAL	2.7M
5		CHICAGO FIRE FC	1.9M
6		SEATTLE SOUNDERS FC	1.7M
7		TORONTO FC	1.68M
8		ATLANTA UNITED	1.3M
9		HOUSTON DYNAMO FC	1.12M
10		AUSTIN FC	1.1M



TOTAL VIDEO VIEWS

1		LA GALAXY	16.1M
2		REAL SALT LAKE	7M
3		PORTLAND TIMBERS	6.5M
4		INTER MIAMI CF	6.4M
5		SPORTING KANSAS CITY	3.8M
6		SAN JOSE EARTHQUAKES	3.5M
7		TORONTO FC	3M
8		LOS ANGELES FC	812K
9		VANCOUVER WHITECAPS FC	780K
10		PHILADELPHIA UNION	756K



TOTAL VIDEO VIEWS

1		LOS ANGELES FC	275K
2		LA GALAXY	231K
3		SEATTLE SOUNDERS FC	214K
4		ATLANTA UNITED	128K
5		NEW YORK CITY	101K
6		CHARLOTTE FC	98K
7		CLUB DE FOOT MONTRÉAL	69K
8		INTER MIAMI CF	53K
9		HOUSTON DYNAMO FC	47K
10		MINNESOTA UNITED FC	46K

WOMEN'S SOCCER



UEFA WOMEN'S CHAMPIONS LEAGUE

TOTAL VIDEO VIEWS

1		FC BARCELONA FEMENÍ	44.2M
2		CHELSEA FC WOMEN	39.2M
3		ARSENAL WOMEN FC	13.6M
4		REAL MADRID FEMENINO	12.4M
5		OLYMPIQUE LYONNAIS FÉMININ	8.8M
6		JUVENTUS WOMEN	7.7M
7		PSG FÉMININES	4.2M
8		FC BAYERN FRAUENFUßBALL	2.4M
9		SL BENFICA FEMININO	639K
10		VFL WOLFSBURG FRAUENFUßBALL	491K

Total video views from Instagram, Twitter and Facebook



TOTAL VIDEO VIEWS

1		CHELSEA FC WOMEN	10.7M
2		FC BARCELONA FEMENÍ	6.7M
3		ARSENAL WOMEN FC	5.9M
4		REAL MADRID FEMENINO	2.4M
5		PSG FÉMININES	825K
6		FC BAYERN FRAUENFUßBALL	638.7K
7		JUVENTUS WOMEN	396K
8		VFL WOLFSBURG FRAUENFUßBALL	195K
9		OLYMPIQUE LYONNAIS FÉMININ	63K
10		SL BENFICA FEMININO	43K

WOMEN'S SOCCER



UEFA WOMEN'S CHAMPIONS LEAGUE



TOTAL VIDEO VIEWS

1		FC BARCELONA FEMENÍ	28M
2		ARSENAL WOMEN FC	12.7M
3		CHELSEA FC WOMEN	10.6M
4		REAL MADRID FEMENINO	2.4M
5		OLYMPIQUE LYONNAIS FÉMININ	1.6M
6		JUVENTUS WOMEN	1.3M
7		FC BAYERN FRAUENFUSSBALL	1.1M
8		PSG FÉMININES	502K
9		VFL WOLFSBURG FRAUENFUSSBALL	306K
10		SERVETTE FC CHÊNOIS FÉMININ	53K



TOTAL VIDEO VIEWS

1		CHELSEA FC WOMEN	22.6M
2		OLYMPIQUE LYONNAIS FÉMININ	6.8M
3		FC BARCELONA FEMENÍ	5.5M
4		REAL MADRID FEMENINO	3.3M
5		PSG FÉMININES	1.9M
6		ARSENAL WOMEN FC	1.3M
7		FC BAYERN FRAUENFUSSBALL	1.66M
8		VFL WOLFSBURG FRAUENFUSSBALL	728K
9		SERVETTE FC CHÊNOIS FÉMININ	472K
10		HB KOGE WOMEN	122K

WOMEN'S SOCCER



NWSL

TOTAL VIDEO VIEWS

1		HOUSTON DASH	3.1M
2		PORTLAND THORNS	1.9M
3		KANSAS CITY CUR	1.7M
4		ANGEL CITY FC	1.1M
5		NJNY GOTHAM FC	1M
6		ORLANDO PRIDE	935K
7		SAN DIEGO WAVE FC	930K
8		RACING LOUISVILLE FC	617K
9		WASHINGTON SPIRIT	551K
10		OL REIGN	423K



TOTAL VIDEO VIEWS

1		ANGEL CITY	511K
2		SAN DIEGO WAVE FC	457K
3		ORLANDO PRIDE	405K
4		NJNY GOTHAM FC	379K
5		PORTLAND THORNS	351K
6		KANSAS CITY CURRENT	341K
7		HOUSTON DASH	332K
8		NORTH CAROLINA COURAGE	177K
9		OL REIGN	123K
10		WASHINGTON SPIRIT	71K

Total video views from Instagram, Twitter and Facebook

WOMEN'S SOCCER



NWSL



TOTAL VIDEO VIEWS

1		HOUSTON DASH	1.2M
2		KANSAS CITY CURRENT	673K
3		PORTLAND THOR	493K
4		NJNY GOTHAM FC	480K
5		ANGEL CITY FC	433K
6		ORLANDO PRIDE	413K
7		RACING LOUISVILLE FC	336K
8		WASHINGTON SPIRIT	314K
9		SAN DIEGO WAVE FC	303K
10		OL REIGN	234K



TOTAL VIDEO VIEWS

1		HOUSTON DASH	1.1M
2		PORTLAND THORNS	707K
3		KANSAS CITY CURRENT	212K
4		RACING LOUISVILLE FC	123K
5		WASHINGTON SPIRIT	88K
6		OL REIGN	87K
7		SAN DIEGO WAVE FC	82K
8		ANGEL CITY FC	80K
9		NJNY GOTHAM FC	49K
10		ORLANDO PRIDE	22K

MEN'S BASKETBALL



NBA

TOTAL VIDEO VIEWS				TOTAL VIDEO VIEWS				TOTAL VIDEO VIEWS			
1		GOLDEN STATE WARRIORS	817.8M	1		GOLDEN STATE WARRIORS	145.1M	1		GOLDEN STATE WARRIORS	162.2M
2		CHICAGO BULLS	182.9M	2		LOS ANGELES LAKERS	61.4M	2		LOS ANGELES LAKERS	66.7M
3		BROOKLYN NETS	179.4M	3		MIAMI HEAT	51.8M	3		CHICAGO BULLS	57.4M
4		LOS ANGELES LAKERS	178.4M	4		MILWAUKEE BUCKS	44.8M	4		PHILADELPHIA 76ERS	44.2M
5		MILWAUKEE BUCKS	157M	5		BOSTON CELTICS	39.4M	5		BROOKLYN NETS	38.2M
6		MIAMI HEAT	135M	6		BROOKLYN NETS	36.3M	6		MILWAUKEE BUCKS	34.2M
7		BOSTON CELTICS	114M	7		CHICAGO BULLS	35.3M	7		MIAMI HEAT	33.3M
8		PHOENIX SUNS	99M	8		DALLAS MAVERICKS	32.1M	8		PHOENIX SUNS	28.5M
9		DENVER NUGGETS	81.1M	9		MEMPHIS GRIZZLIES	27.9M	9		BOSTON CELTICS	27.3M
10		PHILADELPHIA 76ERS	79.1M	10		HOUSTON ROCKETS	21.9M	10		DENVER NUGGETS	21.1M

Total video views from Facebook, Instagram, Twitter, TikTok, YouTube and Sina

MEN'S BASKETBALL



NBA



TOTAL VIDEO VIEWS



TOTAL VIDEO VIEWS



TOTAL VIDEO VIEWS

1		GOLDEN STATE WARRIORS	431.5M
2		BROOKLYN NETS	83.4M
3		MILWAUKEE BUCKS	65M
4		CHICAGO BULLS	52.3M
5		PHOENIX SUNS	47.1M
6		BOSTON CELTICS	39M
7		LOS ANGELES LAKERS	38.6M
8		SAN ANTONIO SPURS	36.2M
9		LOS ANGELES CLIPPERS	33.8M
10		MIAMI HEAT	29.3M

1		CHARLOTTE HORNETS	38.9M
2		GOLDEN STATE WARRIORS	38.8M
3		CHICAGO BULLS	36.3M
4		UTAH JAZZ	16.5M
5		DENVER NUGGETS	16.4M
6		MIAMI HEAT	15.7M
7		DALLAS MAVERICKS	12.8M
8		TORONTO RAPTORS	12M
9		BROOKLYN NETS	10.7M
10		PHILADELPHIA 76ERS	9.5M

1		GOLDEN STATE WARRIORS	9.1M
2		TORONTO RAPTORS	3.4M
3		MILWAUKEE BUCKS	3.38M
4		DALLAS MAVERICKS	2.5M
5		BROOKLYN NETS	1.7M
6		LOS ANGELES LAKERS	1.3M
7		CHICAGO BULLS	1.2M
8		DENVER NUGGETS	983K
9		ORLANDO MAGIC	973K
10		NEW YORK KNICKS	872K

MEN'S BASKETBALL



NBA



TOTAL VIDEO VIEWS

1		GOLDEN STATE WARRIORS	31M
2		LOS ANGELES LAKERS	9.9M
3		BROOKLYN NETS	9.1M
4		LOS ANGELES CLIPPERS	1.72M
5		DALLAS MAVERICKS	1.7M
6		PHILADELPHIA 76ERS	1.66M
7		HOUSTON ROCKETS	609K
8		CLEVELAND CAVALIERS	600K
9		MEMPHIS GRIZZLIES	588K
10		PORTLAND TRAIL BLAZERS	574K

MEN'S BASKETBALL



EUROLEAGUE

TOTAL VIDEO VIEWS			TOTAL VIDEO VIEWS			TOTAL VIDEO VIEWS		
1		FENERBAHÇE BEKO 53.7M	1		FENERBAHÇE BEKO 21.6M	1		FENERBAHÇE BEKO 2.5M
2		FC BARCELONA BÀSQUET 16.6M	2		FC BARCELONA BÀSQUET 6.2M	2		FC BARCELONA BÀSQUET 2.3M
3		OLYMPIACOS BC 13.7M	3		OLYMPIACOS BC 4.4M	3		REAL MADRID BASKET 1.9M
4		KK CRVENA ZVEZDA 10.5M	4		KK CRVENA ZVEZDA 4.2M	4		ANADOLU EFES SPOR KULÜBÜ 1.44M
5		REAL MADRID BASKET 9M	5		REAL MADRID BASKET 2.9M	5		BITCI BASKONIA 1.4M
6		MACCABI PLAYTIKA TEL AVIV 6.7M	6		ANADOLU EFES SPOR KULÜBÜ 2.8M	6		KK CRVENA ZVEZDA 1.1M
7		PBK CSKA MOSCOW 6.4M	7		MACCABI PLAYTIKA TEL AVIV 1.7M	7		OLYMPIACOS BC 693K
8		ANADOLU EFES SPOR KULÜBÜ 6.39M	8		PANATHINAIKOS BC 1.23M	8		AS MONACO BASKET 505K
9		OLIMPIA MILANO 5.2M	9		OLIMPIA MILANO 1.2K	9		MACCABI PLAYTIKA TEL AVIV 493K
10		BC ŽALGIRIS KAUNAS 4.2M	10		AS MONACO BASKET 646K	10		ALBA BERLIN 482K

Total video views from Instagram, Twitter, Facebook and YouTube



EUROLEAGUE



TOTAL VIDEO VIEWS

1		FENERBAHÇE BEKO	10.9M
2		OLYMPIACOS BC	7.8M
3		KK CRVENA ZVEZDA	4.9M
4		OLIMPIA MILANO	3.4M
5		MACCABI PLAYTIKA TEL AVIV	2.9M
6		BC ŽALGIRIS KAUNAS	2.4M
7		REAL MADRID BASKET	2M
8		PANATHINAIKOS BC	1.2M
9		AS MONACO BASKET	846K
10		ANADOLU EFES SPOR KULÜBÜ	752K



TOTAL VIDEO VIEWS

1		OLYMPIACOS BC	964K
2		ANADOLU EFES SPOR KULÜBÜ	537K
3		MACCABI PLAYTIKA TEL AVIV	393K
4		BC ŽALGIRIS KAUNAS	352K
5		KK CRVENA ZVEZDA	253K
6		OLIMPIA MILANO	194K
7		FC BAYERN MÜNCHEN BASKETBALL	182K
8		PBK CSKA MOSCOW	130K
9		REAL MADRID BASKET	71K
10		BITCI BASKONIA	49K

WOMEN'S BASKETBALL



WNBA

TOTAL VIDEO VIEWS

1		SEATTLE STORM	1.83M
2		LAS VEGAS ACES	1.8M
3		MINNESOTA LYNX	1.6M
4		PHOENIX MERCURY	1.5M
5		CHICAGO SKY	1.3M
6		NEW YORK LIBERTY	499K
7		WASHINGTON MYSTICS	393K
8		ATLANTA DREAM	238K
9		DALLAS WINGS	216K
10		LOS ANGELES SPARKS	170K



TOTAL VIDEO VIEWS

1		SEATTLE STORM	359K
2		PHOENIX MERCURY	299K
3		CHICAGO SKY	263K
4		LAS VEGAS ACES	196K
5		NEW YORK LIBERTY	107K
6		LOS ANGELES SPARKS	87K
7		WASHINGTON MYSTICS	63K
8		ATLANTA DREAM	57K
9		DALLAS WINGS	40K
10		MINNESOTA LYNX	29K

Total video views from Instagram, Twitter and Facebook

WOMEN'S BASKETBALL



WNBA



TOTAL VIDEO VIEWS

1		SEATTLE STORM	673K
2		LAS VEGAS ACES	629K
3		PHOENIX MERCURY	563K
4		CHICAGO SKY	535K
5		MINNESOTA LYNX	330K
6		WASHINGTON MYSTICS	251K
7		NEW YORK LIBERTY	212K
8		ATLANTA DREAM	159K
9		DALLAS WINGS	101K
10		INDIANA FEVER	80K



TOTAL VIDEO VIEWS

1		MINNESOTA LYNX	1.2M
2		LAS VEGAS ACES	977K
3		SEATTLE STORM	795K
4		PHOENIX MERCURY	665K
5		CHICAGO SKY	501K
6		NEW YORK LIBERTY	180K
7		DALLAS WINGS	85K
8		WASHINGTON MYSTICS	79K
9		CONNECTICUT SUN	29K
10		INDIANA FEVER	24K



NFL

TOTAL VIDEO VIEWS

1		CINCINNATI BENGALS	258.7M
2		SAN FRANCISCO 49ERS	190.9M
3		LOS ANGELES RAMS	174.9M
4		PITTSBURGH STEELERS	155.1M
5		BUFFALO BILLS	114.6M
6		LAS VEGAS RAIDERS	110.7M
7		KANSAS CITY CHIEFS	106.7M
8		INDIANAPOLIS COLTS	100.1M
9		TAMPA BAY BUCCANEERS	90.1M
10		NEW ENGLAND PATRIOTS	77.1M



TOTAL VIDEO VIEWS

1		LAS VEGAS RAIDERS	37.4M
2		SAN FRANCISCO 49ERS	28.6M
3		NEW ENGLAND PATRIOTS	23M
4		CINCINNATI BENGALS	22.2M
5		PITTSBURGH STEELERS	17.2M
6		TAMPA BAY BUCCANEERS	14.8M
7		BUFFALO BILLS	14.6M
8		DALLAS COWBOYS	12.3M
9		KANSAS CITY CHIEFS	7.9M
10		INDIANAPOLIS COLTS	7M



TOTAL VIDEO VIEWS

1		CINCINNATI BENGALS	55.9M
2		HOUSTON TEXANS	45.6M
3		SAN FRANCISCO 49ERS	45.4M
4		PITTSBURGH STEELERS	33.2M
5		LOS ANGELES RAMS	31.6M
6		KANSAS CITY CHIEFS	30.1M
7		BUFFALO BILLS	24.8M
8		LAS VEGAS RAIDERS	24.7M
9		GREEN BAY PACKERS	22.6M
10		NEW ENGLAND PATRIOTS	22.5M

Total video views from Instagram, Twitter, Facebook, TikTok, and YouTube.



NFL



TOTAL VIDEO VIEWS

1		SAN FRANCISCO 49ERS	101.4M
2		LOS ANGELES RAMS	90.3M
3		PITTSBURGH STEELERS	78.5M
4		CINCINNATI BENGALS	66.1M
5		BUFFALO BILLS	57.4M
6		KANSAS CITY CHIEFS	47.2M
7		LAS VEGAS RAIDERS	42.3M
8		GREEN BAY PACKERS	38.2M
9		TAMPA BAY BUCCANEERS	34.8M
10		DALLAS COWBOYS	33.7M



TOTAL VIDEO VIEWS

1		CINCINNATI BENGALS	111.5M
2		INDIANAPOLIS COLTS	65.8M
3		LOS ANGELES RAMS	43.6M
4		PITTSBURGH STEELERS	23.5M
5		WASHINGTON COMMANDERS	18.1M
6		DETROIT LIONS	17.3M
7		SEATTLE SEAHAWKS	16.7M
8		KANSAS CITY CHIEFS	16.3M
9		BUFFALO BILLS	15.3M
10		TAMPA BAY BUCCANEERS	12.7M



TOTAL VIDEO VIEWS

1		LOS ANGELES RAMS	8.5M
2		TAMPA BAY BUCCANEERS	6.6M
3		KANSAS CITY CHIEFS	5.2M
4		SAN FRANCISCO 49ERS	4.9M
5		DALLAS COWBOYS	4.3M
6		LAS VEGAS RAIDERS	3.6M
7		CINCINNATI BENGALS	3.1M
8		PITTSBURGH STEELERS	2.8M
9		BUFFALO BILLS	2.53M
10		DENVER BRONCOS	2.5M



NHL

TOTAL VIDEO VIEWS

1		BOSTON BRUINS	4.4M
2		PITTSBURGH PENGUINS	4.35M
3		NEW YORK RANGERS	4.2M
4		TORONTO MAPLE LEAFS	4M
5		CHICAGO BLACKHAWKS	3.4M
6		COLORADO AVALANCHE	3.2M
7		VANCOUVER CANUCKS	2.6M
8		DETROIT RED WINGS	2.4M
9		CAROLINA HURRICANES	2.2M
10		WASHINGTON CAPITALS	2M



TOTAL VIDEO VIEWS

1		BOSTON BRUINS	9.2M
2		TORONTO MAPLE LEAFS	8.5M
3		MONTREAL CANADIENS	6.2M
4		PITTSBURGH PENGUINS	6.1M
5		NEW YORK RANGERS	5.9M
6		WASHINGTON CAPITALS	5.8M
7		MINNESOTA WILD	4.2M
8		CHICAGO BLACKHAWKS	3.7M
9		EDMONTON OILERS	3.4M
10		VANCOUVER CANUCKS	2.9M



TOTAL VIDEO VIEWS

1		NEW YORK RANGERS	2M
2		PITTSBURGH PENGUINS	1.8M
3		BOSTON BRUINS	1.7M
4		TORONTO MAPLE LEAFS	1.4M
5		CAROLINA HURRICANES	1.38M
6		VANCOUVER CANUCKS	1.3M
7		COLORADO AVALANCHE	1.1M
8		MONTREAL CANADIENS	961K
9		DETROIT RED WINGS	837K
10		DALLAS STARS	825K

Total video views from Instagram, Twitter, Facebook, TikTok and YouTube.



NHL



TOTAL VIDEO VIEWS

1		PITTSBURGH PENGUINS	2M
2		BOSTON BRUINS	1.8M
3		NEW YORK RANGERS	1.5M
4		ST. LOUIS BLUES	1.1M
5		TORONTO MAPLE LEAFS	11M
6		MINNESOTA WILD	975K
7		DETROIT RED WINGS	971K
8		CHICAGO BLACKHAWKS	956K
9		COLORADO AVALANCHE	910K
10		WASHINGTON CAPITALS	827K



TOTAL VIDEO VIEWS

1		CHICAGO BLACKHAWKS	1.7M
2		TORONTO MAPLE LEAFS	1.6M
3		COLORADO AVALANCHE	1.2M
4		BOSTON BRUINS	862K
5		VANCOUVER CANUCKS	801K
6		NEW YORK RANGERS	781K
7		PHILADELPHIA FLYERS	728K
8		PITTSBURGH PENGUINS	573K
9		DETROIT RED WINGS	533K
10		DALLAS STARS	466K



TOTAL VIDEO VIEWS

1		TORONTO MAPLE LEAFS	74K
2		EDMONTON OILERS	49K
3		NEW YORK RANGERS	26K
4		PITTSBURGH PENGUINS	19K
5		MONTREAL CANADIENS	18K
6		DETROIT RED WINGS	17.7K
7		MINNESOTA WILD	17K
8		VANCOUVER CANUCKS	16K
9		COLUMBUS BLUE JACKETS	8.8K
10		OTTAWA SENATORS	8.6K



MLB

TOTAL VIDEO VIEWS		
1		NEW YORK YANKEES 68.1M
2		LOS ANGELES DODGERS 43.8M
3		BOSTON RED SOX 35.8M
4		TORONTO BLUE JAYS 25.2M
5		NEW YORK METS 17.6M
6		LOS ANGELES ANGELS 15.2M
7		ST. LOUIS CARDINALS 15.1M
8		SEATTLE MARINERS 13.4M
9		SAN DIEGO PADRES 12M
10		CHICAGO CUBS 10.3M

TOTAL VIDEO VIEWS		
1		LOS ANGELES DODGERS 7.2M
2		TORONTO BLUE JAYS 2.9M
3		NEW YORK YANKEES 2M
4		ATLANTA BRAVES 1.7M
5		ST. LOUIS CARDINALS 1.5M
6		SAN DIEGO PADRES 1.4M
7		LOS ANGELES ANGELS 1M
8		CHICAGO WHITE SOX 961K
9		MILWAUKEE BREWERS 940K
10		DETROIT TIGERS 886K

TOTAL VIDEO VIEWS		
1		NEW YORK YANKEES 13.5M
2		BOSTON RED SOX 10.1M
3		LOS ANGELES DODGERS 9.8M
4		TORONTO BLUE JAYS 9.7M
5		LOS ANGELES ANGELS 6.4M
6		NEW YORK METS 5.7M
7		CHICAGO CUBS 4.7M
8		ST. LOUIS CARDINALS 3.6M
9		SEATTLE MARINERS 3.5M
10		SAN DIEGO PADRES 3M

Total video views from Instagram, Twitter, Facebook, TikTok and YouTube.



MLB

f TOTAL VIDEO VIEWS		TikTok TOTAL VIDEO VIEWS		YouTube TOTAL VIDEO VIEWS				
1	NEW YORK YANKEES	31.2M	1	NEW YORK YANKEES	21.5M	1	HOUSTON ASTROS	463K
2	LOS ANGELES DODGERS	26.2M	2	BOSTON RED SOX	6.7M	2	ATLANTA BRAVES	364K
3	BOSTON RED SOX	18.1M	3	PITTSBURGH PIRATES	4.3M	3	NEW YORK METS	316K
4	TORONTO BLUE JAYS	9.2M	4	SEATTLE MARINERS	4M	4	DETROIT TIGERS	237K
5	ST. LOUIS CARDINALS	8.7M	5	NEW YORK METS	3.5M	5	CHICAGO CUBS	172K
6	NEW YORK METS	6.8M	6	TORONTO BLUE JAYS	3.4M	6	SEATTLE MARINERS	161K
7	SAN DIEGO PADRES	5.6M	7	LOS ANGELES ANGELS	2.7M	7	CHICAGO WHITE SOX	117K
8	SEATTLE MARINERS	5.12M	8	CINCINNATI REDS	2.5M	8	LOS ANGELES DODGERS	116K
9	LOS ANGELES ANGELS	5.1M	9	TEXAS RANGERS	2.4M	9	ST. LOUIS CARDINALS	68K
10	MILWAUKEE BREWERS	5M	10	MINNESOTA TWINS	2.3M	10	BOSTON RED SOX	62K



TOTAL VIDEO VIEWS

1		ORACLE RED BULL RACING	234.5M
2		SCUDERIA FERRARI	144.4M
3		MERCEDES AMG PETRONAS	134.2M
4		MCLAREN RACING	109.9M
5		HAAS F1 TEAM	65.9M
6		ASTON MARTIN ARAMCO COGNIZANT	42.6M
7		ALFA ROMEO F1 TEAM ORLEN	39M
8		SCUDERIA ALPHATAURI	33.2M
9		ALPINE F1 TEAM	22.7M
10		WILLIAMS RACING	13.1M

Instagram TOTAL VIDEO VIEWS

1		ORACLE RED BULL RACING	90.2M
2		SCUDERIA FERRARI	45.5M
3		MERCEDES AMG PETRONAS	41.3M
4		MCLAREN RACING	33.9M
5		ALFA ROMEO F1 TEAM ORLEN	27.8M
6		ASTON MARTIN ARAMCO COGNIZANT	18.5M
7		HAAS F1 TEAM	17.3M
8		SCUDERIA ALPHATAURI	12.3M
9		ALPINE F1 TEAM	8.5M
10		WILLIAMS RACING	4.1M

Twitter TOTAL VIDEO VIEWS

1		ORACLE RED BULL RACING	54.2M
2		MERCEDES AMG PETRONAS	45.5M
3		MCLAREN RACING	35.3M
4		SCUDERIA FERRARI	32.4M
5		HAAS F1 TEAM	24.5M
6		ASTON MARTIN ARAMCO COGNIZANT	10.8M
7		ALPINE F1 TEAM	9.2M
8		SCUDERIA ALPHATAURI	9M
9		ALFA ROMEO F1 TEAM ORLEN	7.1M
10		WILLIAMS RACING	5.6M

Total video views from Instagram, Twitter, Facebook and YouTube.



f TOTAL VIDEO VIEWS

1		ORACLE RED BULL RACING	85.8M
2		SCUDERIA FERRARI	60.8M
3		MERCEDES AMG PETRONAS	40.5M
4		MCLAREN RACING	32.7M
5		HAAS F1 TEAM	22.9M
6		SCUDERIA ALPHATAURI	10.2M
7		ASTON MARTIN ARAMCO COGNIZANT	9.6M
8		ALPINE F1 TEAM	5.1M
9		ALFA ROMEO F1 TEAM ORLEN	3.8M
10		WILLIAMS RACING	1.7M

▶ TOTAL VIDEO VIEWS

1		MCLAREN RACING	8.1M
2		MERCEDES AMG PETRONAS	7M
3		SCUDERIA FERRARI	5.6M
4		ORACLE RED BULL RACING	4.3M
5		ASTON MARTIN ARAMCO COGNIZANT	3.8M
6		SCUDERIA ALPHATAURI	1.7M
7		WILLIAMS RACING	1.69M
8		ALFA ROMEO F1 TEAM ORLEN	310K
9		HAAS F1 TEAM	173K
10		ALPINE F1 TEAM	---