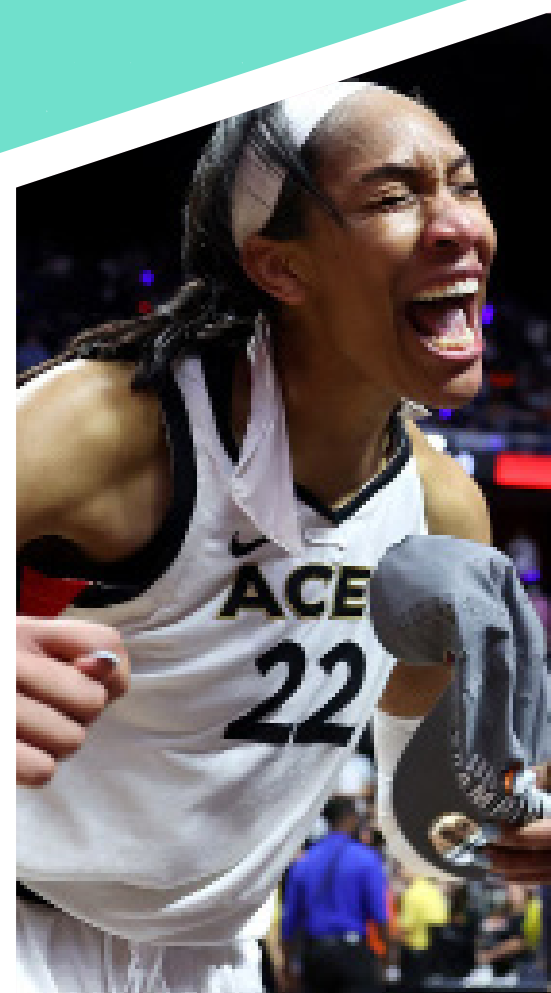




BLINKFIRE ANALYTICS

GLOBAL RANKING Q3 2022

TOTAL VIDEO VIEWS



Blinkfire Global Ranking

Blinkfire's Global Ranking benchmarks teams and leagues based on social media metrics like engagements, followers, and video views. The following pages include Global Rankings from select sports and leagues based on **social media video views – total and per platform**.

MEN'S SOCCER



UEFA CHAMPIONS LEAGUE

Teams qualified for the group stage

TOTAL VIDEO VIEWS

1		FC BARCELONA	3.36B
2		REAL MADRID	2.6B
3		PARIS SAINT-GERMAIN FC	1.62B
4		LIVERPOOL FC	1.4B
5		FC BAYERN MÜNCHEN	1.1B
6		MANCHESTER CITY FC	1.03B
7		JUVENTUS FC	982.9M
8		CHELSEA FC	920.5M
9		TOTTENHAM HOTSPUR FC	503.6M
10		AFC AJAX	310.3M



TOTAL VIDEO VIEWS

1		FC BARCELONA	1.85B
2		REAL MADRID	1.7B
3		LIVERPOOL FC	833.2M
4		PARIS SAINT-GERMAIN FC	706M
5		MANCHESTER CITY	490.8M
6		JUVENTUS FC	476.7M
7		FC BAYERN MÜNCHEN	401.1M
8		CHELSEA FC	304.1M
9		TOTTENHAM HOTSPUR FC	175.3M
10		FC INTERNAZIONALE	136.4M



TOTAL VIDEO VIEWS

1		FC BARCELONA	395.2M
2		CHELSEA FC	204.4M
3		REAL MADRID	113.5M
4		LIVERPOOL FC	78.3M
5		MANCHESTER CITY FC	55.7M
6		PARIS SAINT-GERMAIN FC	47.6M
7		TOTTENHAM HOTSPUR FC	46M
8		AFC AJAX	32.4M
9		JUVENTUS FC	24M
10		SL BENFICA	18.9M

Total video views from Instagram, Twitter, Facebook, TikTok, YouTube and, Sina Weibo

MEN'S SOCCER



UEFA CHAMPIONS LEAGUE

Teams qualified for the group stage



TOTAL VIDEO VIEWS



TOTAL VIDEO VIEWS



TOTAL VIDEO VIEWS

1		PARIS SAINT-GERMAIN FC	482.9M
2		FC BAYERN MÜNCHEN	410.5M
3		REAL MADRID	212.7M
4		CHELSEA FC	210.4M
5		MANCHESTER CITY FC	204M
6		LIVERPOOL FC	195.1M
7		FC BARCELONA	164.6M
8		TOTTENHAM HOTSPUR FC	94.5M
9		JUVENTUS FC	81.1M
10		SL BENFICA	39.6M

1		FC BARCELONA	825.5M
2		REAL MADRID	515.4M
3		JUVENTUS FC	375.4M
4		PARIS SAINT-GERMAIN FC	350.1M
5		MANCHESTER CITY FC	204.6M
6		LIVERPOOL FC	200.2M
7		FC BAYERN MÜNCHEN	167M
8		AFC AJAX	144.6M
9		TOTTENHAM HOTSPUR FC	140.8M
10		CHELSEA FC	138.4M

1		FC BARCELONA	122.3M
2		MANCHESTER CITY FC	106.7M
3		LIVERPOOL FC	87.2M
4		FC BAYERN MÜNCHEN	63.9M
5		CHELSEA FC	60.5M
6		REAL MADRID	56.3M
7		TOTTENHAM HOTSPUR FC	46.3M
8		PARIS SAINT-GERMAIN FC	27.8M
9		JUVENTUS FC	24M
10		AC MILAN	19.6M



UEFA CHAMPIONS LEAGUE

Teams qualified for the group stage



TOTAL VIDEO VIEWS

1		FC BARCELONA	7M
2		CHELSEA FC	2.7M
3		REAL MADRID	2.6M
4		FC BAYERN MÜNCHEN	1.9M
5		LIVERPOOL FC	1.8M
6		JUVENTUS FC	1.77M
7		MANCHESTER CITY FC	1.65M
8		AC MILAN	1.6M
9		FC INTERNAZIONALE	1.5M
10		PARIS SAINT-GERMAIN FC	1.4M

MEN'S SOCCER



MLS

TOTAL VIDEO VIEWS

1		LA GALAXY	114.9M
2		LOS ANGELES FC	78.9M
3		INTER MIAMI CF	35.9M
4		TORONTO FC	34.7M
5		SEATTLE SOUNDERS FC	15.5M
6		AUSTIN FC	15.1M
7		CHICAGO FIRE FC	14.4M
8		CHARLOTTE FC	14.2M
9		PHILADELPHIA UNION	13.5M
10		FC DALLAS	13.4M



TOTAL VIDEO VIEWS

1		LOS ANGELES FC	45.5M
2		LA GALAXY	25M
3		TORONTO FC	19.1M
4		CHICAGO FIRE FC	10.5M
5		INTER MIAMI CF	9.7M
6		AUSTIN FC	8.3M
7		CHARLOTTE FC	6.2M
8		PHILADELPHIA UNION	5.6M
9		SEATTLE SOUNDERS FC	5M
10		ATLANTA UNITED	4.8M



TOTAL VIDEO VIEWS

1		LA GALAXY	11.4M
2		LOS ANGELES FC	5.33M
3		SEATTLE SOUNDERS FC	5.3M
4		PHILADELPHIA UNION	4.4M
5		AUSTIN FC	4.1M
6		TORONTO FC	2.8M
7		ATLANTA UNITED	2.7M
8		CHARLOTTE FC	2.5M
9		FC CINCINNATI	2.2M
10		MINNESOTA UNITED FC	1.9M

Total video views from Instagram, Twitter, Facebook, TikTok and, YouTube

MEN'S SOCCER



MLS

 TOTAL VIDEO VIEWS

1		LA GALAXY	35.6M
2		LOS ANGELES FC	17M
3		FC DALLAS	8.9M
4		TORONTO FC	5.7M
5		SEATTLE SOUNDERS FC	4.8M
6		PORTLAND TIMBERS	4.4M
7		CLUB DE FOOT MONTRÉAL	4.36M
8		DC UNITED	4.1M
9		ATLANTA UNITED	3.7M
10		CHARLOTTE FC	3M

 TOTAL VIDEO VIEWS

1		LA GALAXY	41.3M
2		INTER MIAMI CF	23.2M
3		MINNESOTA UNITED FC	6.2M
4		LOS ANGELES FC	5.8M
5		TORONTO FC	5.6M
6		CHARLOTTE FC	2.4M
7		SAN JOSE EARTHQUAKES	1.8M
8		NEW YORK CITY FC	1.7M
9		REAL SALT LAKE	1.4M
10		PHILADELPHIA UNION	1.1M

 TOTAL VIDEO VIEWS

1		LOS ANGELES FC	5.3M
2		TORONTO FC	1.5M
3		LA GALAXY	553K
4		SEATTLE SOUNDERS FC	223K
5		NEW ENGLAND REVOLUTION	170K
6		CHARLOTTE FC	152K
7		ATLANTA UNITED	142K
8		DC UNITED	131K
9		AUSTIN FC	123K
10		NEW YORK CITY FC	111K

WOMEN'S SOCCER



UEFA WOMEN'S CHAMPIONS LEAGUE

TOTAL VIDEO VIEWS

1		CHELSEA FC WOMEN	53.2M
2		FC BARCELONA FEMENÍ	48.9M
3		ARSENAL WOMEN FC	35.7M
4		REAL MADRID FEMENINO	23.8M
5		FC BAYERN FRAUENFUßBALL	16.4M
6		JUVENTUS WOMEN	10M
7		OLYMPIQUE LYONNAIS FÉMININ	9.4M
8		SL BENFICA FEMININO	3.8M
9		AS ROMA FEMMINILE	2.6M
10		PSG FÉMININES	2.6M



TOTAL VIDEO VIEWS

1		FC BARCELONA FEMENÍ	30.6M
2		CHELSEA FC WOMEN	24.7M
3		ARSENAL WOMEN FC	21.3M
4		REAL MADRID FEMENINO	15.6M
5		FC BAYERN FRAUENFUßBALL	15.3M
6		JUVENTUS WOMEN	10M
7		SL BENFICA FEMININO	8.3M
8		OLYMPIQUE LYONNAIS FÉMININ	4M
9		PSG FÉMININES	3.8M
10		VFL WOLFSBURG FRAUENFUSSBALL	2.7M

Total video views from Instagram, Twitter and, Facebook

WOMEN'S SOCCER



UEFA WOMEN'S CHAMPIONS LEAGUE



TOTAL VIDEO VIEWS

1		ARSENAL WOMEN FC	19.4M
2		FC BARCELONA FEMENÍ	17M
3		CHELSEA FC WOMEN	14.4M
4		REAL MADRID FEMENINO	5.3M
5		FC BAYERN FRAUENFUSSBALL	3.6M
6		AS ROMA FEMMINILE	2.6M
7		OLYMPIQUE LYONNAIS FÉMININ	2M
8		JUVENTUS WOMEN	1.2M
9		PSG FÉMININES	513K
10		VFL WOLFSBURG FRAUENFUSSBALL	432K



TOTAL VIDEO VIEWS

1		CHELSEA FC WOMEN	17.5M
2		OLYMPIQUE LYONNAIS FÉMININ	5.2M
3		REAL MADRID FEMENINO	3.1M
4		FC BAYERN FRAUENFUSSBALL	2.6M
5		ARSENAL WOMEN FC	827K
6		FC BARCELONA FEMENÍ	695K
7		PSG FÉMININES	153K
8		SKN ST. POLTEN	42.7K
9		VFL WOLFSBURG FRAUENFUSSBALL	6.5K
10			

WOMEN'S SOCCER



NWSL

TOTAL VIDEO VIEWS

1		SAN DIEGO WAVE FC	8.9M
2		PORTLAND THORNS	8.5M
3		KANSAS CITY CURRENT	6.1M
4		ANGEL CITY FC	5.7M
5		WASHINGTON SPIRIT	4.1M
6		HOUSTON DASH	3.6M
7		OL REIGN	1.7M
8		CHICAGO RED STARS	1.04M
9		NJNY GOTHAM FC	1.03M
10		NORTH CAROLINA COURAGE	884K



TOTAL VIDEO VIEWS

1		SAN DIEGO WAVE FC	5.3M
2		ANGEL CITY	3.3M
3		KANSAS CITY CURRENT	3.1M
4		WASHINGTON SPIRIT	2.2M
5		PORTLAND THORNS	2M
6		HOUSTON DASH	1.1M
7		OL REIGN	915K
8		NJNY GOTHAM FC	711K
9		CHICAGO RED STARS	627K
10		NORTH CAROLINA COURAGE	617K



TOTAL VIDEO VIEWS

1		SAN DIEGO WAVE	2.6M
2		KANSAS CITY CURRENT	2.5M
3		PORTLAND THORNS	2.3M
4		HOUSTON DASH	1.9M
5		ANGEL CITY FC	1.7M
6		WASHINGTON SPIRIT	832K
7		OL REIGN	619K
8		RACING LOUISVILLE FC	409K
9		ORLANDO PRIDE	387K
10		NORTH CAROLINA COURAGE	260K

Total video views from Instagram, Twitter, Facebook, and TikTok

WOMEN’S SOCCER



NWSL



TOTAL VIDEO VIEWS

1		PORTLAND THORNS	3M
2		SAN DIEGO WAVE	428K
3		HOUSTON DASH	406K
4		KANSAS CITY CURRENT	376K
5		OL REIGN	130K
6		RACING LOUISVILLE FC	101K
7		ORLANDO PRIDE	53K
8		WASHINGTON SPIRIT	21K
9		NJNY GOTHAM FC	10.9K
10		CHICAGO RED STARS	10.6K



TOTAL VIDEO VIEWS

1		PORTLAND THORNS	1.2M
2		WASHINGTON SPIRIT	1.1M
3		ANGEL CITY FC	727K
4		SAN DIEGO WAVE	643K
5		CHICAGO RED STARS	245K
6		HOUSTON DASH	228K
7		KANSAS CITY CURRENT	97K
8		NJNY GOTHAM FC	78K
9		RACING LOUISVILLE FC	27K
10		ORLANDO PRIDE	13K

MEN’S BASKETBALL



NBA

TOTAL VIDEO VIEWS			
1		GOLDEN STATE WARRIORS	522.9M
2		LOS ANGELES LAKERS	100.9M
3		MIAMI HEAT	75.2M
4		SAN ANTONIO SPURS	64.3M
5		BROOKLYN NETS	61.5M
6		BOSTON CELTICS	58M
7		DALLAS MAVERICKS	54.8M
8		CHICAGO BULLS	54.5M
9		NEW YORK KNICKS	53.9M
10		ORLANDO MAGIC	42.3M

TOTAL VIDEO VIEWS			
1		GOLDEN STATE WARRIORS	285.6M
2		LOS ANGELES LAKERS	61.3M
3		MIAMI HEAT	54.4M
4		NEW YORK KNICKS	44.7M
5		DALLAS MAVERICKS	44.5M
6		SAN ANTONIO SPURS	43.4M
7		BROOKLYN NETS	42.7M
8		BOSTON CELTICS	38.5M
9		CHICAGO BULLS	34.9M
10		ORLANDO MAGIC	30.7M

TOTAL VIDEO VIEWS			
1		GOLDEN STATE WARRIORS	102.2M
2		LOS ANGELES LAKERS	18.2M
3		BOSTON CELTICS	11.5M
4		CHICAGO BULLS	6.3M
5		SAN ANTONIO SPURS	6.2M
6		MILWAUKEE BUCKS	6M
7		MIAMI HEAT	5.97M
8		PHILADELPHIA 76ERS	5.8M
9		BROOKLYN NETS	4.9M
10		HOUSTON ROCKETS	4.7M

Total video views from Facebook, Instagram, Twitter, TikTok, YouTube, and Sina Weibo

MEN’S BASKETBALL



NBA

		TOTAL VIDEO VIEWS	
1		GOLDEN STATE WARRIORS	98.9M
2		LOS ANGELES LAKERS	16.8M
3		SAN ANTONIO SPURS	12.2M
4		BROOKLYN NETS	8.8M
5		MILWAUKEE BUCKS	8.1M
6		BOSTON CELTICS	7.2M
7		MIAMI HEAT	6.66M
8		PORTLAND TRAIL BLAZERS	6.65M
9		CHICAGO BULLS	5.2M
10		LOS ANGELES CLIPPERS	4.9M

		TOTAL VIDEO VIEWS	
1		GOLDEN STATE WARRIORS	18.3M
2		CHARLOTTE HORNETS	14.2M
3		MEMPHIS GRIZZLIES	10.7M
4		UTAH JAZZ	10.1M
5		MIAMI HEAT	8.1M
6		CHICAGO BULLS	7.8M
7		ORLANDO MAGIC	6.8M
8		CLEVELAND CAVALIERS	6.4M
9		DALLAS MAVERICKS	5.7M
10		PHILADELPHIA 76ERS	5M

		TOTAL VIDEO VIEWS	
1		GOLDEN STATE WARRIORS	11.2M
2		LOS ANGELES LAKERS	2.7M
3		SACRAMENTO KINGS	622K
4		TORONTO RAPTORS	495K
5		UTAH JAZZ	436K
6		NEW YORK KNICKS	405K
7		SAN ANTONIO SPURS	399K
8		PORTLAND TRAIL BLAZERS	398.7K
9		NEW ORLEANS PELICANS	376K
10		ORLANDO MAGIC	366K

MEN’S BASKETBALL



NBA



TOTAL VIDEO VIEWS

1		GOLDEN STATE WARRIORS	6.7M
2		LOS ANGELES LAKERS	1.9M
3		BROOKLYN NETS	994K
4		PHILADELPHIA 76ERS	697K
5		LOS ANGELES CLIPPERS	667K
6		DALLAS MAVERICKS	533K
7		HOUSTON ROCKETS	485K
8		PHOENIX SUNS	376K
9		PORTLAND TRAIL BLAZERS	343K
10		MEMPHIS GRIZZLIES	152K

MEN'S BASKETBALL



EUROLEAGUE

TOTAL VIDEO VIEWS

1		FENERBAHÇE BEKO	32.4M
2		REAL MADRID BASKET	10.8M
3		FC BARCELONA BÀSQUET	9.5M
4		PANATHINAIKOS BC	7.9M
5		OLYMPIACOS BC	6.8M
6		VIRTUS SEGAFREDO BOLOGNA	5.7M
7		KK CRVENA ZVEZDA	5.6M
8		MACCABI TEL AVIV BASKETBALL	4.3M
9		ANADOLU EFES SPOR KULÜBÜ	4.3M
10		KK PARTIZAN NIS	3.4M



TOTAL VIDEO VIEWS

1		FENERBAHÇE BEKO	18.1M
2		FC BARCELONA BÀSQUET	7M
3		REAL MADRID BASKET	6.1M
4		PANATHINAIKOS BC	4.9M
5		VIRTUS SEGAFREDO BOLOGNA	4.5M
6		OLYMPIACOS BC	4.46M
7		KK CRVENA ZVEZDA	4.1M
8		ANADOLU EFES SPOR KULÜBÜ	2.8M
9		MACCABI TEL AVIV BASKETBALL	2.4M
10		FC BAYERN MÜNCHEN BASKETBALL	2.37M



TOTAL VIDEO VIEWS

1		FENERBAHÇE BEKO	12.2M
2		REAL MADRID BASKET	2.7M
3		FC BARCELONA BÀSQUET	2.2M
4		ANADOLU EFES SPOR KULÜBÜ	1.1M
5		CAZOO BASKONIA	1M
6		PANATHINAIKOS BC	748K
7		OLYMPIACOS BC	611K
8		VALENCIA BASKET CLUB	571K
9		MACCABI TEL AVIV BASKETBALL	529K
10		KK CRVENA ZVEZDA	381K

Total video views from Instagram, Twitter, Facebook, and YouTube

MEN'S BASKETBALL



EUROLEAGUE



TOTAL VIDEO VIEWS

1		PANATHINAIKOS BC	2.2M
2		FENERBAHÇE BEKO	2.1M
3		REAL MADRID BASKET	1.7M
4		OLYMPIACOS BC	1.4M
5		BC ŽALGIRIS KAUNAS	1.2M
6		KK CRVENA ZVEZDA	1M
7		MACCABI TEL AVIV BASKETBALL	997K
8		VIRTUS SEGAFREDO BOLOGNA	813K
9		OLIMPIA MILANO	684K
10		KK PARTIZAN NIS	553K



TOTAL VIDEO VIEWS

1		KK PARTIZAN NIS	770K
2		BC ŽALGIRIS KAUNAS	410K
3		MACCABI TEL AVIV BASKETBALL	403K
4		OLYMPIACOS BC	399K
5		REAL MADRID BASKET	202K
6		OLIMPIA MILANO	176K
7		CAZOO BASKONIA	105K
8		VIRTUS SEGAFREDO BOLOGNA	96.2K
9		FC BAYERN MÜNCHEN BASKETBALL	81K
10		ANADOLU EFES SPOR KULÜBÜ	73.8K

WOMEN’S BASKETBALL



WNBA

TOTAL VIDEO VIEWS

1		LAS VEGAS ACES	28.6M
2		NEW YORK LIBERTY	25.4M
3		SEATTLE STORM	21M
4		PHOENIX MERCURY	8.7M
5		CHICAGO SKY	7.4M
6		WASHINGTON MYSTICS	4.7M
7		MINNESOTA LYNX	4.4M
8		DALLAS WINGS	4.2M
9		CONNECTICUT SUN	3.5M
10		INDIANA FEVER	2.3M

Total video views from Instagram, Twitter, and Facebook



TOTAL VIDEO VIEWS

1		NEW YORK LIBERTY	22.3M
2		LAS VEGAS ACES	10.7M
3		SEATTLE STORM	8.8M
4		CHICAGO SKY	3.3M
5		PHOENIX MERCURY	3M
6		WASHINGTON MYSTICS	2M
7		CONNECTICUT SUN	1.9M
8		INDIANA FEVER	1.5M
9		DALLAS WINGS	1.4M
10		LOS ANGELES SPARKS	1.2M

WOMEN’S BASKETBALL



WNBA



TOTAL VIDEO VIEWS

1		LAS VEGAS ACES	8.2M
2		SEATTLE STORM	6.3M
3		PHOENIX MERCURY	2.7M
4		CHICAGO SKY	2.6M
5		NEW YORK LIBERTY	2.5M
6		WASHINGTON MYSTICS	2.3M
7		DALLAS WINGS	1.8M
8		MINNESOTA LYNX	1.5M
9		CONNECTICUT SUN	1.4M
10		ATLANTA DREAM	819K



TOTAL VIDEO VIEWS

1		LAS VEGAS ACES	9.7M
2		SEATTLE STORM	6M
3		PHOENIX MERCURY	2.9M
4		MINNESOTA LYNX	2.2M
5		CHICAGO SKY	1.6M
6		DALLAS WINGS	981K
7		NEW YORK LIBERTY	543K
8		WASHINGTON MYSTICS	403K
9		ATLANTA DREAM	329K
10		INDIANA FEVER	303K



NFL

TOTAL VIDEO VIEWS

1		INDIANAPOLIS COLTS	158.8M
2		PITTSBURGH STEELERS	158.4M
3		PHILADELPHIA EAGLES	158.3M
4		BUFFALO BILLS	153.7M
5		GREEN BAY PACKERS	120.8M
6		DALLAS COWBOYS	119.9M
7		LOS ANGELES RAMS	108.6M
8		SEATTLE SEAHAWKS	107.5M
9		NEW YORK GIANTS	101.4M
10		KANSAS CITY CHIEFS	99.6M



TOTAL VIDEO VIEWS

1		PITTSBURGH STEELERS	81.1M
2		LOS ANGELES RAMS	76.2M
3		PHILADELPHIA EAGLES	74.2M
4		SEATTLE SEAHAWKS	66.7M
5		DALLAS COWBOYS	64.2M
6		GREEN BAY PACKERS	52.7M
7		NEW ORLEANS SAINTS	52.6M
8		SAN FRANCISCO 49ERS	52.3M
9		NEW YORK GIANTS	52.2M
10		NEW ENGLAND PATRIOTS	45.9M



TOTAL VIDEO VIEWS

1		BUFFALO BILLS	29.3M
2		PHILADELPHIA EAGLES	27.1M
3		GREEN BAY PACKERS	26.3M
4		CINCINNATI BENGALS	25.2M
5		PITTSBURGH STEELERS	24M
6		NEW YORK GIANTS	23.8M
7		KANSAS CITY CHIEFS	22.4M
8		MIAMI DOLPHINS	20.4M
9		NEW YORK JETS	20.4M
10		CHICAGO BEARS	20M

Total video views from Facebook, Instagram, Twitter, TikTok, and YouTube.



NFL



TOTAL VIDEO VIEWS

1		GREEN BAY PACKERS	32M
2		BUFFALO BILLS	28.9M
3		PITTSBURGH STEELERS	25M
4		DALLAS COWBOYS	22.1M
5		PHILADELPHIA EAGLES	18.3M
6		LAS VEGAS RAIDERS	15.7M
7		DENVER BRONCOS	15.5M
8		NEW ORLEANS SAINTS	14.6M
9		SAN FRANCISCO 49ERS	13.9M
10		KANSAS CITY CHIEFS	13.7M



TOTAL VIDEO VIEWS

1		INDIANAPOLIS COLTS	129.4M
2		BUFFALO BILLS	47.9M
3		DETROIT LIONS	27.7M
4		TENNESSEE TITANS	24.5M
5		KANSAS CITY CHIEFS	23.1M
6		PITTSBURGH STEELERS	22.7M
7		PHILADELPHIA EAGLES	21.2M
8		LOS ANGELES CHARGERS	15.1M
9		BALTIMORE RAVENS	14.5M
10		MINNESOTA VIKINGS	14.47M



TOTAL VIDEO VIEWS

1		PHILADELPHIA EAGLES	17.5M
2		DALLAS COWBOYS	6.5M
3		TAMPA BAY BUCCANEERS	5.6M
4		LOS ANGELES CHARGERS	5.5M
5		PITTSBURGH STEELERS	4.44M
6		NEW YORK GIANTS	4.43M
7		LOS ANGELES RAMS	4.2M
8		DENVER BRONCOS	4.18M
9		LAS VEGAS RAIDERS	4.17M
10		MINNESOTA VIKINGS	3.9M



NHL

TOTAL VIDEO VIEWS

1		MONTREAL CANADIENS	32.1M
2		NEW YORK RANGERS	30.7M
3		BOSTON BRUINS	27.3M
4		COLORADO AVALANCHE	20.3M
5		EDMONTON OILERS	17M
6		TORONTO MAPLE LEAFS	16.4M
7		DETROIT RED WINGS	15.9M
8		VANCOUVER CANUCKS	14.6M
9		BUFFALO SABRES	14.3M
10		NEW JERSEY DEVILS	11.8M



TOTAL VIDEO VIEWS

1		NEW YORK RANGERS	13.5M
2		MONTREAL CANADIENS	10.8M
3		BOSTON BRUINS	9.8M
4		COLORADO AVALANCHE	9.4M
5		DETROIT RED WINGS	8.2M
6		TORONTO MAPLE LEAFS	7.5M
7		BUFFALO SABRES	6.5M
8		ST. LOUIS BLUES	5.9M
9		SEATTLE KRAKEN	5.7M
10		WASHINGTON CAPITALS	5.5M



TOTAL VIDEO VIEWS

1		NEW YORK RANGERS	9.9M
2		MONTREAL CANADIENS	8.7M
3		BOSTON BRUINS	5.2M
4		VANCOUVER CANUCKS	4.8M
5		EDMONTON OILERS	3.7M
6		BUFFALO SABRES	3.6M
7		DETROIT RED WINGS	3.1M
8		ST. LOUIS BLUES	3M
9		CALGARY FLAMES	2.96M
10		COLORADO AVALANCHE	2.9M

Total video views from Instagram, Twitter, Facebook, TikTok, and YouTube



NHL



TOTAL VIDEO VIEWS

1		EDMONTON OILERS	5.5M
2		NEW YORK RANGERS	4.9M
3		BOSTON BRUINS	3.5M
4		MONTREAL CANADIENS	3.3M
5		BUFFALO SABRES	2.5M
6		COLORADO AVALANCHE	2.4K
7		DETROIT RED WINGS	2.3K
8		CALGARY FLAMES	2.1K
9		WINNIPEG JETS	1.9K
10		PITTSBURGH PENGUINS	1.8K



TOTAL VIDEO VIEWS

1		BOSTON BRUINS	8.9M
2		MONTREAL CANADIENS	7.8M
3		CAROLINA HURRICANES	6.1M
4		NEW JERSEY DEVILS	5.3M
5		COLORADO AVALANCHE	5.2M
6		TORONTO MAPLE LEAFS	5.1M
7		CHICAGO BLACKHAWKS	4.4M
8		WINNIPEG JETS	3.8M
9		VANCOUVER CANUCKS	3.5M
10		EDMONTON OILERS	3.2M



TOTAL VIDEO VIEWS

1		MONTREAL CANADIENS	1.5M
2		DETROIT RED WINGS	1.2M
3		EDMONTON OILERS	1M
4		CALGARY FLAMES	905K
5		TORONTO MAPLE LEAFS	519K
6		COLORADO AVALANCHE	459K
7		VANCOUVER CANUCKS	357K
8		OTTAWA SENATORS	297K
9		BUFFALO SABRES	296K
10		NEW JERSEY DEVILS	266K



MLB

TOTAL VIDEO VIEWS

1		NEW YORK YANKEES	480.9M
2		LOS ANGELES DODGERS	322.3M
3		ST. LOUIS CARDINALS	170.9M
4		TORONTO BLUE JAYS	157.2M
5		NEW YORK METS	142.5M
6		ATLANTA BRAVES	137.6M
7		HOUSTON ASTROS	132.5M
8		BOSTON RED SOX	125.2M
9		SAN DIEGO PADRES	106M
10		LOS ANGELES ANGELS	103.9M



TOTAL VIDEO VIEWS

1		LOS ANGELES DODGERS	120.2M
2		NEW YORK YANKEES	99.6M
3		TORONTO BLUE JAYS	59.6M
4		BOSTON RED SOX	50.5M
5		ATLANTA BRAVES	46.8M
6		SAN DIEGO PADRES	45.8M
7		HOUSTON ASTROS	42.8M
8		LOS ANGELES ANGELS	40.4M
9		NEW YORK METS	38.8M
10		ST. LOUIS CARDINALS	36.4M



TOTAL VIDEO VIEWS

1		NEW YORK YANKEES	143.4M
2		LOS ANGELES DODGERS	82.3M
3		ST. LOUIS CARDINALS	63.4M
4		ATLANTA BRAVES	54.7M
5		TORONTO BLUE JAYS	51.9M
6		NEW YORK METS	49.1M
7		LOS ANGELES ANGELS	46.8M
8		HOUSTON ASTROS	39.2M
9		SEATTLE MARINERS	34.5M
10		BOSTON RED SOX	29M

Total video views from Facebook, Instagram, Twitter, TikTok and, YouTube



MLB



TOTAL VIDEO VIEWS

1		NEW YORK YANKEES	200.3M
2		LOS ANGELES DODGERS	91.4M
3		ST. LOUIS CARDINALS	69.1M
4		HOUSTON ASTROS	49.8M
5		NEW YORK METS	40.1M
6		BOSTON RED SOX	33.6M
7		TORONTO BLUE JAYS	30.9M
8		ATLANTA BRAVES	29.8M
9		SAN DIEGO PADRES	23.9M
10		CHICAGO CUBS	23.2M



TOTAL VIDEO VIEWS

1		NEW YORK YANKEES	36.1M
2		LOS ANGELES DODGERS	20.8M
3		TORONTO BLUE JAYS	12.5M
4		SAN DIEGO PADRES	12.45M
5		BOSTON RED SOX	11.84M
6		NEW YORK METS	11.8M
7		SEATTLE MARINERS	10.8M
8		CHICAGO WHITE SOX	9.1M
9		CHICAGO CUBS	8.7M
10		SAN FRANCISCO GIANTS	8.1M



TOTAL VIDEO VIEWS

1		LOS ANGELES DODGERS	7.5M
2		SAN DIEGO PADRES	4.3M
3		NEW YORK METS	2.6M
4		TORONTO BLUE JAYS	2.3M
5		SEATTLE MARINERS	1.8M
6		NEW YORK YANKEES	1.5M
7		CHICAGO CUBS	1.4M
8		ST. LOUIS CARDINALS	1.39M
9		HOUSTON ASTROS	738K
10		CLEVELAND GUARDIANS	496K



TOTAL VIDEO VIEWS

1		ORACLE RED BULL RACING	350M
2		MERCEDES AMG PETRONAS	284.9M
3		SCUDERIA FERRARI	261.8M
4		MCLAREN RACING	166.4M
5		HAAS F1 TEAM	72.7M
6		SCUDERIA ALPHATAURI	50.9M
7		ASTON MARTIN ARAMCO COGNIZANT	38.9M
8		ALPINE F1 TEAM	34.6M
9		WILLIAMS RACING	24M
10		ALFA ROMEO F1 TEAM ORLEN	14.4M



TOTAL VIDEO VIEWS

1		ORACLE RED BULL RACING	221.4M
2		SCUDERIA FERRARI	188.9M
3		MERCEDES AMG PETRONAS	152.7M
4		MCLAREN RACING	125.5M
5		HAAS F1 TEAM	48M
6		SCUDERIA ALPHATAURI	34.6M
7		ALPINE F1 TEAM	26.1M
8		ASTON MARTIN ARAMCO COGNIZANT	24.3M
9		WILLIAMS RACING	14.5M
10		ALFA ROMEO F1 TEAM ORLEN	12.6M



TOTAL VIDEO VIEWS

1		MERCEDES AMG PETRONAS	89.9M
2		ORACLE RED BULL RACING	66.5M
3		SCUDERIA FERRARI	46.4M
4		MCLAREN RACING	22.6M
5		HAAS F1 TEAM	14M
6		SCUDERIA ALPHATAURI	12M
7		WILLIAMS RACING	8.4M
8		ASTON MARTIN ARAMCO COGNIZANT	8.1M
9		ALPINE F1 TEAM	7M
10		ALFA ROMEO F1 TEAM ORLEN	1.8M

Total video views from Instagram, Twitter, Facebook and YouTube



TOTAL VIDEO VIEWS

1		ORACLE RED BULL RACING	57.3M
2		MERCEDES AMG PETRONAS	41.7M
3		SCUDERIA FERRARI	21.5M
4		MCLAREN RACING	14.3M
5		HAAS F1 TEAM	10.2M
6		ASTON MARTIN ARAMCO COGNIZANT	5.3M
7		SCUDERIA ALPHATAURI	2.7M
8		ALPINE F1 TEAM	1.6M
9		WILLIAMS RACING	692K
10		ALFA ROMEO F1 TEAM ORLEN	41K



TOTAL VIDEO VIEWS

1		SCUDERIA FERRARI	5M
2		ORACLE RED BULL RACING	4.8M
3		MCLAREN RACING	3.9M
4		MERCEDES AMG PETRONAS	3.5M
5		SCUDERIA ALPHATAURI	1.6M
6		ASTON MARTIN ARAMCO COGNIZANT	1.2M
7		HAAS F1 TEAM	488K
8		WILLIAMS RACING	366K
9		ALFA ROMEO F1 TEAM ORLEN	19K
10		ALPINE F1 TEAM	---