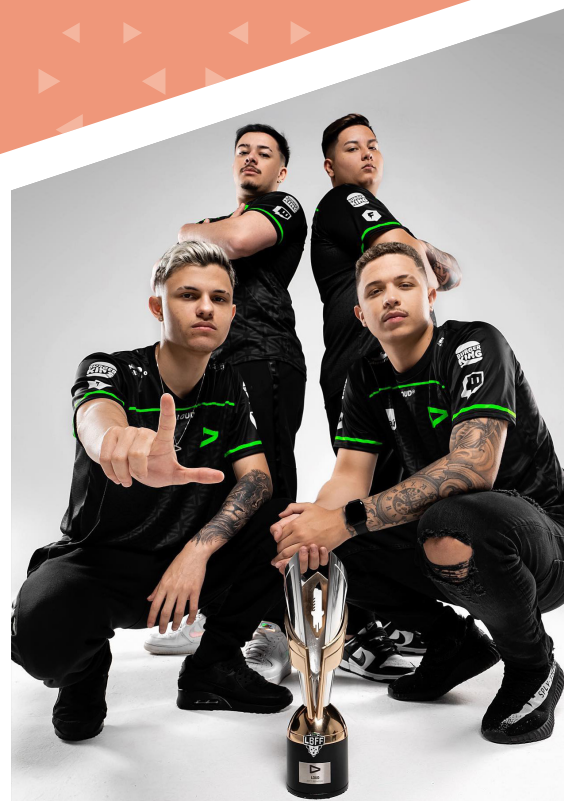




BLINKFIRE ANALYTICS

# GLOBAL RANKING Q3 2022

ESPORTS



# Blinkfire Global Ranking

Blinkfire's Global Ranking is the best way to benchmark social media data. The following pages include Global Ranking reports from esports organizations based on total engagement, total video views, average engagement/post, and average video views/post.

## ESPORTS

### TOTAL ENGAGEMENT

|    |                                                                                     |                         |       |
|----|-------------------------------------------------------------------------------------|-------------------------|-------|
| 1  |    | FAZE CLAN               | 28.4M |
| 2  |    | LOUD                    | 23.3M |
| 3  |    | EVOS ESPORTS            | 15.3M |
| 4  |    | SENTINELS               | 12.6M |
| 5  |    | REX REGUM QEON          | 11.1M |
| 6  |   | BLACKLIST INTERNATIONAL | 9.3M  |
| 7  |  | BIGETRON ESPORTS        | 9.1M  |
| 8  |  | 100 THIEVES             | 7M    |
| 9  |  | DUX GAMING              | 6.9M  |
| 10 |  | NRG ESPORTS             | 6.8M  |



### TOTAL ENGAGEMENT

|    |                                                                                     |                   |       |
|----|-------------------------------------------------------------------------------------|-------------------|-------|
| 1  |    | FAZE CLAN         | 23.6M |
| 2  |    | EVOS ESPORTS      | 10.9M |
| 3  |    | BIGETRON ESPORTS  | 8.6M  |
| 4  |    | REX REGUM QEON    | 7.3M  |
| 5  |    | LOUD              | 6.4M  |
| 6  |   | FLUXO             | 2.2M  |
| 7  |  | ALTER EGO ESPORTS | 2.13M |
| 8  |  | NRG ESPORTS       | 2.1M  |
| 9  |  | OPTIC GAMING      | 2M    |
| 10 |  | G2 ESPORTS        | 1.95M |



### TOTAL ENGAGEMENT

|    |                                                                                       |               |       |
|----|---------------------------------------------------------------------------------------|---------------|-------|
| 1  |    | LOUD          | 8M    |
| 2  |    | SENTINELS     | 4.1M  |
| 3  |    | G2 ESPORTS    | 3.1M  |
| 4  |    | FNATIC        | 2.1M  |
| 5  |    | FAZE CLAN     | 2M    |
| 6  |   | OPTIC GAMING  | 1.8M  |
| 7  |  | TSM           | 1.78M |
| 8  |  | CRAZY RACCOON | 1.5M  |
| 9  |  | 100 THIEVES   | 1.4M  |
| 10 |  | KOI           | 1.3M  |

Total engagement from Instagram, Twitter, Facebook, TikTok, and YouTube

## Global Ranking – Total Engagement

### ESPORTS



#### TOTAL ENGAGEMENT

|    |  |                         |      |
|----|--|-------------------------|------|
| 1  |  | BLACKLIST INTERNATIONAL | 7.9M |
| 2  |  | OG ESPORTS              | 2.2M |
| 3  |  | TEAM FLASH              | 2M   |
| 4  |  | MITH ESPORTS            | 1.4M |
| 5  |  | TEAM SECRET             | 1.1M |
| 6  |  | ONIC                    | 652K |
| 7  |  | T1 ESPORTS              | 608K |
| 8  |  | FNATIC                  | 305K |
| 9  |  | REX REGUM QEON          | 218K |
| 10 |  | BIGETRON ESPORTS        | 178K |



#### TOTAL ENGAGEMENT

|    |  |                 |       |
|----|--|-----------------|-------|
| 1  |  | LOUD            | 8.3M  |
| 2  |  | SENTINELS       | 5.4M  |
| 3  |  | DUX GAMING      | 4.9M  |
| 4  |  | TEAM HERETICS   | 4.8M  |
| 5  |  | EVOS ESPORTS    | 3.8M  |
| 6  |  | NRG ESPORTS     | 3.65M |
| 7  |  | TSM             | 3.6M  |
| 8  |  | XSET            | 3.5M  |
| 9  |  | BUILT BY GAMERS | 3.4M  |
| 10 |  | REX REGUM QEON  | 3M    |



#### TOTAL ENGAGEMENT

|    |  |                 |       |
|----|--|-----------------|-------|
| 1  |  | BUILT BY GAMERS | 1.82M |
| 2  |  | 100 THIEVES     | 1.8M  |
| 3  |  | T1 ESPORTS      | 1.4M  |
| 4  |  | SENTINELS       | 1M    |
| 5  |  | REX REGUM QEON  | 628K  |
| 6  |  | LOUD            | 602K  |
| 7  |  | PAIN GAMING     | 443K  |
| 8  |  | EVOS ESPORTS    | 434K  |
| 9  |  | FAZE CLAN       | 374K  |
| 10 |  | MISFITS GAMING  | 362K  |

## ESPORTS

### TOTAL VIDEO VIEWS

|    |                                                                                     |                |        |
|----|-------------------------------------------------------------------------------------|----------------|--------|
| 1  |    | FAZE CLAN      | 226.2M |
| 2  |    | LOUD           | 165.4M |
| 3  |    | EVOS ESPORTS   | 135.6M |
| 4  |    | SENTINELS      | 116.9M |
| 5  |    | T1 ESPORTS     | 93.3M  |
| 6  |    | 100 THIEVES    | 88.2M  |
| 7  |   | DUX GAMING     | 79.3M  |
| 8  |  | TEAM HERETICS  | 79.2M  |
| 9  |  | NRG ESPORTS    | 77.7M  |
| 10 |  | REX REGUM QEON | 77M    |



### TOTAL VIDEO VIEWS

|    |                                                                                     |                   |        |
|----|-------------------------------------------------------------------------------------|-------------------|--------|
| 1  |    | FAZE CLAN         | 178.6M |
| 2  |    | EVOS ESPORTS      | 80.9M  |
| 3  |    | LOUD              | 57.5M  |
| 4  |    | REX REGUM QEON    | 29.4M  |
| 5  |    | NRG ESPORTS       | 28.5M  |
| 6  |    | DUX GAMING        | 22.5M  |
| 7  |   | BIGETRON ESPORTS  | 21.4M  |
| 8  |  | 100 THIEVES       | 19.7M  |
| 9  |  | TEAM HERETICS     | 18.8M  |
| 10 |  | ALTER EGO ESPORTS | 16.9M  |



### TOTAL VIDEO VIEWS

|    |                                                                                       |              |       |
|----|---------------------------------------------------------------------------------------|--------------|-------|
| 1  |    | SENTINELS    | 37.8M |
| 2  |    | LOUD         | 34.8M |
| 3  |    | G2 ESPORTS   | 20.5M |
| 4  |    | FAZE CLAN    | 19.5M |
| 5  |    | FNATIC       | 18.3M |
| 6  |    | 100 THIEVES  | 16M   |
| 7  |   | TSM          | 15.6M |
| 8  |  | NRG ESPORTS  | 15.1M |
| 9  |  | OPTIC GAMING | 12.6M |
| 10 |  | KOI          | 10.6M |

Total video views from Facebook, Instagram, Twitter, TikTok, and YouTube

## ESPORTS

|  TOTAL VIDEO VIEWS |                                                                                     |                         |       |  TOTAL VIDEO VIEWS |                                                                                     |                 |        |  TOTAL VIDEO VIEWS |                                                                                       |                 |       |
|-----------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------|-------|-----------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-----------------|--------|-------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|-----------------|-------|
| 1                                                                                                   |    | BLACKLIST INTERNATIONAL | 35.6M | 1                                                                                                   |    | LOUD            | 64.6M  | 1                                                                                                     |    | T1 ESPORTS      | 70.7M |
| 2                                                                                                   |    | OG ESPORTS              | 18.7M | 2                                                                                                   |    | DUX GAMING      | 49.54M | 2                                                                                                     |    | 100 THIEVES     | 36.1M |
| 3                                                                                                   |    | TEAM FLASH              | 13M   | 3                                                                                                   |    | TEAM HERETICS   | 49.5M  | 3                                                                                                     |    | BUILT BY GAMERS | 28.3M |
| 4                                                                                                   |    | TEAM SECRET             | 9.5M  | 4                                                                                                   |    | EVOS ESPORTS    | 44.3M  | 4                                                                                                     |    | SENTINELS       | 19.9M |
| 5                                                                                                   |    | ONIC                    | 4.1M  | 5                                                                                                   |    | SENTINELS       | 42.4M  | 5                                                                                                     |    | REX REGUM QEON  | 16M   |
| 6                                                                                                   |    | G2 ESPORTS              | 2.9M  | 6                                                                                                   |    | NRG ESPORTS     | 33.2M  | 6                                                                                                     |    | EVOS ESPORTS    | 10.2M |
| 7                                                                                                   |   | T1 ESPORTS              | 1.9M  | 7                                                                                                   |   | BUILT BY GAMERS | 32.9M  | 7                                                                                                     |   | LOUD            | 7.8M  |
| 8                                                                                                   |  | FNATIC                  | 1.8M  | 8                                                                                                   |  | REX REGUM QEON  | 31M    | 8                                                                                                     |  | FAZE CLAN       | 7.7M  |
| 9                                                                                                   |  | SENTINELS               | 1.5M  | 9                                                                                                   |  | XSET            | 30.9M  | 9                                                                                                     |  | G2 ESPORTS      | 5.8M  |
| 10                                                                                                  |  | ASTRALIS                | 1M    | 10                                                                                                  |  | TSM             | 24.5M  | 10                                                                                                    |  | OPTIC GAMING    | 5.5M  |



## Global Ranking – Average Engagement/Post

### ESPORTS

| AVERAGE ENGAGEMENT/POST |                                                                                     |                  |       |  | AVERAGE ENGAGEMENT/POST                                                             |                  |  | AVERAGE ENGAGEMENT/POST |                                                                                       |                |      |
|-------------------------|-------------------------------------------------------------------------------------|------------------|-------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|------------------|-------------------------------------------------------------------------------------|-------------------------|---------------------------------------------------------------------------------------|----------------|------|
| 1                       |    | SENTINELS        | 33.5K | 1                                                                                 |    | LOUD             | 96K                                                                                 | 1                       |    | SENTINELS      | 21K  |
| 2                       |    | EVOS ESPORTS     | 16K   | 2                                                                                 |    | FAZE CLAN        | 42K                                                                                 | 2                       |    | CRAZY RACCOON  | 4.6K |
| 3                       |    | BUILT BY GAMERS  | 13K   | 3                                                                                 |    | FLUXO            | 35K                                                                                 | 3                       |    | LOUD           | 3K   |
| 4                       |    | REX REGUM QEON   | 11K   | 4                                                                                 |    | SENTINELS        | 34K                                                                                 | 4                       |    | MISFITS GAMING | 2.5K |
| 5                       |    | MISFITS GAMING   | 10K   | 5                                                                                 |    | EVOS ESPORTS     | 28K                                                                                 | 5                       |    | NRG ESPORTS    | 1.7K |
| 6                       |    | NRG ESPORTS      | 8.6K  | 6                                                                                 |    | OPTIC GAMING     | 27.8K                                                                               | 6                       |    | 100 THIEVES    | 1.6K |
| 7                       |   | FAZE CLAN        | 8.2K  | 7                                                                                 |   | NA'VI            | 24K                                                                                 | 7                       |   | PAPER REX      | 1.5K |
| 8                       |  | LOUD             | 8.1K  | 8                                                                                 |  | NRG ESPORTS      | 23.7K                                                                               | 8                       |  | OPTIC GAMING   | 1.4K |
| 9                       |  | DUX GAMING       | 6.9K  | 9                                                                                 |  | BIGETRON ESPORTS | 21K                                                                                 | 9                       |  | KOI            | 1.3K |
| 10                      |  | BIGETRON ESPORTS | 6.8K  | 10                                                                                |  | DUX GAMING       | 20K                                                                                 | 10                      |  | KARMINE CORP   | 1.2K |

Total video views from Instagram, Twitter, Facebook, TikTok and, YouTube

## Global Ranking – Average Engagement/Post

### ESPORTS

|    |    | AVERAGE<br>ENGAGEMENT/POST |      |
|----|-------------------------------------------------------------------------------------|----------------------------|------|
| 1  |    | BLACKLIST INTERNATIONAL    | 8.4K |
| 2  |    | OG ESPORTS                 | 5.3K |
| 3  |    | TEAM FLASH                 | 4.8K |
| 4  |    | T1 ESPORTS                 | 4.3K |
| 5  |    | MITH ESPORTS               | 4.2K |
| 6  |    | SENTINELS                  | 4.1K |
| 7  |   | ONIC                       | 2.4K |
| 8  |  | PAIN GAMING                | 2.2K |
| 9  |  | FAZE CLAN                  | 2.1K |
| 10 |  | TEAM SECRET                | 2K   |

|    |    | AVERAGE<br>ENGAGEMENT/POST |      |
|----|-------------------------------------------------------------------------------------|----------------------------|------|
| 1  |    | MISFITS GAMING             | 146K |
| 2  |    | LOUD                       | 98K  |
| 3  |    | SENTINELS                  | 89K  |
| 4  |    | TSM                        | 53K  |
| 5  |    | REX REGUM<br>QEON          | 52K  |
| 6  |    | BUILT BY GAMERS            | 48K  |
| 7  |   | KRÜ ESPORTS                | 47K  |
| 8  |  | NRG ESPORTS                | 46K  |
| 9  |  | NA'VI                      | 44K  |
| 10 |  | EVOS ESPORTS               | 42K  |

|    |    | AVERAGE<br>ENGAGEMENT/POST |      |
|----|---------------------------------------------------------------------------------------|----------------------------|------|
| 1  |    | SENTINELS                  | 29K  |
| 2  |    | BUILT BY GAMERS            | 26K  |
| 3  |    | LOUD                       | 25K  |
| 4  |    | MISFITS GAMING             | 24K  |
| 5  |    | PAIN GAMING                | 16K  |
| 6  |    | 100 THIEVES                | 13K  |
| 7  |   | TEAM SPIRIT                | 11K  |
| 8  |  | NRG ESPORTS                | 10K  |
| 9  |  | CRAZY RACCOON              | 8.3K |
| 10 |  | T1 ESPORTS                 | 7.6K |

## Global Ranking – Average Video Views/Post

### ESPORTS

| AVERAGE VIDEO VIEW/POST |                                                                                     |                 |      | AVERAGE VIDEO VIEWS/POST |                                                                                      |                  |      | AVERAGE VIDEO VIEWS/POST |                                                                                       |               |      |
|-------------------------|-------------------------------------------------------------------------------------|-----------------|------|--------------------------|--------------------------------------------------------------------------------------|------------------|------|--------------------------|---------------------------------------------------------------------------------------|---------------|------|
|                         |                                                                                     |                 |      |                          |                                                                                      |                  |      |                          |                                                                                       |               |      |
| 1                       |    | SENTINELS       | 726K | 1                        |     | LOUD             | 1.2M | 1                        |    | SENTINELS     | 1.3M |
| 2                       |    | CRAZY RACCOON   | 552K | 2                        |     | FLUXIO           | 716K | 2                        |    | CRAZY RACCOON | 661K |
| 3                       |    | LOUD            | 401K | 3                        |     | FAZE CLAN        | 527K | 3                        |    | LOUD          | 155K |
| 4                       |    | EVOS ESPORTS    | 351K | 4                        |     | SENTINELS        | 463K | 4                        |    | NRG ESPORTS   | 79K  |
| 5                       |    | REX REGUM QEON  | 242K | 5                        |     | EVOS ESPORTS     | 457K | 5                        |    | 100 THIEVES   | 64K  |
| 6                       |    | T1 ESPORTS      | 235K | 6                        |     | NRG ESPORTS      | 340K | 6                        |    | KOI           | 57K  |
| 7                       |   | BUILT BY GAMERS | 210K | 7                        |     | NA'VI            | 315K | 7                        |   | PAPER REX     | 47K  |
| 8                       |  | NRG ESPORTS     | 209K | 8                        |   | DUX GAMING       | 289K | 8                        |  | G2 ESPORTS    | 46K  |
| 9                       |  | FAZE CLAN       | 179K | 9                        |  | BIGETRON ESPORTS | 278K | 9                        |  | FNATIC        | 44K  |
| 10                      |  | MISFITS GAMING  | 169K | 10                       |   | REX REGUM QEON   | 253K | 10                       |  | KARMINE CORP  | 38K  |

Total video views from Facebook, Instagram, Twitter, TikTok, YouTube, and Sina Weibo



## Global Ranking – Average Video Views/Post

### ESPORTS

|  AVERAGE VIDEO VIEWS/POST |                                                                                     |                         |      |  AVERAGE VIDEO VIEWS/POST |                                                                                     |                 |      |  AVERAGE VIDEO VIEWS/POST |                                                                                       |                 |      |
|------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------|------|------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-----------------|------|--------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|-----------------|------|
| 1                                                                                                          |    | SENTINELS               | 749K | 1                                                                                                          |    | LOUD            | 760K | 1                                                                                                            |    | CRAZY RACCOON   | 982K |
| 2                                                                                                          |    | BLACKLIST INTERNATIONAL | 231K | 2                                                                                                          |    | MISFITS GAMING  | 731K | 2                                                                                                            |    | SENTINELS       | 568K |
| 3                                                                                                          |    | OG EESPORTS             | 152K | 3                                                                                                          |    | SENTINELS       | 696K | 3                                                                                                            |    | BUILT BY GAMERS | 404K |
| 4                                                                                                          |    | ONIC                    | 122K | 4                                                                                                          |    | REX REGUM QEON  | 554K | 4                                                                                                            |    | T1 ESPORTS      | 392K |
| 5                                                                                                          |    | TEAM FLASH              | 106K | 5                                                                                                          |    | EVOS ESPORTS    | 492K | 5                                                                                                            |    | LOUD            | 323K |
| 6                                                                                                          |    | TEAM SECRET             | 84K  | 6                                                                                                          |    | BUILT BY GAMERS | 469K | 6                                                                                                            |    | 100 THIEVES     | 254K |
| 7                                                                                                          |   | T1 ESPORTS              | 53K  | 7                                                                                                          |   | NRG ESPORTS     | 420K | 7                                                                                                            |   | MISFITS GAMING  | 214K |
| 8                                                                                                          |  | MITH ESPORTS            | 41K  | 8                                                                                                          |  | KRÜ ESPORTS     | 374K | 8                                                                                                            |  | TEAM SPIRIT     | 205K |
| 9                                                                                                          |  | FNATIC                  | 28K  | 9                                                                                                          |  | TSM             | 360K | 9                                                                                                            |  | REX REGUM QEON  | 191K |
| 10                                                                                                         |  | LOUD                    | 24K  | 10                                                                                                         |  | NA'VI           | 348K | 10                                                                                                           |  | NRG ESPORTS     | 179K |