



BLINKFIRE ANALYTICS

GLOBAL RANKING Q2 2022

TOTAL VIDEO VIEWS



Blinkfire Global Ranking

Blinkfire's Global Ranking benchmarks teams and leagues based on social media metrics like engagements, followers, and video views. The following pages include Global Rankings from select sports and leagues based on **social media video views – total and per platform**.

MEN'S SOCCER



UEFA CHAMPIONS LEAGUE

Teams qualified for the group stage

TOTAL VIDEO VIEWS

1		REAL MADRID	3.04B
2		LIVERPOOL FC	1.5B
3		FC BARCELONA	1.24B
4		PARIS SAINT-GERMAIN FC	1.07B
5		MANCHESTER UNITED FC	952.3M
6		MANCHESTER CITY FC	761.3M
7		FC BAYERN MÜNCHEN	676.9M
8		CHELSEA FC	657.4M
9		JUVENTUS FC	430.3M
10		AC MILAN	374.5M

TOTAL VIDEO VIEWS

1		REAL MADRID	1.59B
2		LIVERPOOL FC	645.8M
3		FC BARCELONA	639.1M
4		MANCHESTER UNITED FC	560M
5		PARIS SAINT-GERMAIN FC	434.1M
6		MANCHESTER CITY	318.2M
7		FC BAYERN MÜNCHEN	224.8M
8		CHELSEA FC	209.2M
9		JUVENTUS FC	161.2M
10		AC MILAN	123.2M

TOTAL VIDEO VIEWS

1		REAL MADRID	149.1M
2		FC BARCELONA	145.5M
3		LIVERPOOL FC	129.2M
4		CHELSEA FC	97.2M
5		MANCHESTER CITY FC	50.8M
6		MANCHESTER UNITED FC	50.4M
7		BEŞİKTAŞ JİMNASTİK KULÜBÜ	43.3M
8		PARIS SAINT-GERMAIN FC	34.1M
9		BORUSSIA DORTMUND	18.1M
10		SL BENFICA	16.9M

Total video views from Instagram, Twitter, Facebook, TikTok, YouTube and, Sina Weibo

Estimated video views are included in some instances for entities without credentials (who have not authenticated in Blinkfire Analytics) and/or social networks that do not share views publicly.

MEN'S SOCCER



UEFA CHAMPIONS LEAGUE

Teams qualified for the group stage



TOTAL VIDEO VIEWS



TOTAL VIDEO VIEWS



TOTAL VIDEO VIEWS

1		LIVERPOOL FC	408.7M
2		REAL MADRID	400.7M
3		FC BAYERN MÜNCHEN	281.4M
4		CHELSEA FC	235.7M
5		PARIS SAINT-GERMAIN FC	167.8M
6		FC BARCELONA	141.1M
7		MANCHESTER CITY FC	136.3M
8		JUVENTUS FC	85.2M
9		MANCHESTER UNITED FC	57.9M
10		AC MILAN	43.6M

1		REAL MADRID	815.2M
2		PARIS SAINT-GERMAIN FC	414.9M
3		FC BARCELONA	276.9M
4		MANCHESTER UNITED FC	227.1M
5		LIVERPOOL FC	184.8M
6		MANCHESTER CITY FC	177.1M
7		AC MILAN	172.1M
8		JUVENTUS FC	158.4M
9		FC BAYERN MÜNCHEN	129.2M
10		FC ZENIT ST. PETERSBURG	124.9M

1		LIVERPOOL FC	124.7M
2		REAL MADRID	83.7M
3		MANCHESTER CITY FC	77M
4		MANCHESTER UNITED FC	50.7M
5		CHELSEA FC	36.6M
6		FC BARCELONA	26.1M
7		FC BAYERN MÜNCHEN	23.8M
8		AC MILAN	19.1M
9		PARIS SAINT-GERMAIN FC	15.9M
10		JUVENTUS FC	11.3M

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UEFA CHAMPIONS LEAGUE

Teams qualified for the group stage



TOTAL VIDEO VIEWS

1		MANCHESTER UNITED FC	6.3M
2		FC BARCELONA	6.2M
3		REAL MADRID	5.8M
4		LIVERPOOL FC	4.2M
5		FC BAYERN MÜNCHEN	3M
6		AC MILAN	2.4M
7		MANCHESTER CITY FC	2M
8		CHELSEA FC	1.8M
9		FC INTERNAZIONALE	1.4M
10		PARIS SAINT-GERMAIN FC	1.39M

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MEN’S SOCCER



MLS

TOTAL VIDEO VIEWS

1		LA GALAXY	49.2M
2		SAN JOSE EARTHQUAKES	27.6M
3		INTER MIAMI CF	26.5M
4		SEATTLE SOUNDERS FC	17.4M
5		LOS ANGELES FC	12.8M
6		CHICAGO FIRE FC	9.2M
7		TORONTO FC	9.1M
8		ATLANTA UNITED	6.9M
9		CHARLOTTE FC	6.7M
10		AUSTIN FC	5.4M



TOTAL VIDEO VIEWS

1		LA GALAXY	9.3M
2		LOS ANGELES FC	6.4M
3		CHICAGO FIRE FC	5.4M
4		INTER MIAMI CF	3.6M
5		SEATTLE SOUNDERS FC	3.3M
6		CHARLOTTE FC	2.7M
7		FC DALLAS	2.4M
8		TORONTO FC	2M
9		SAN JOSE EARTHQUAKES	1.9M
10		NASHVILLE SC	1.6M



TOTAL VIDEO VIEWS

1		LA GALAXY	6M
2		SEATTLE SOUNDERS FC	4.7M
3		ATLANTA UNITED	2.64M
4		PHILADELPHIA UNION	2.6M
5		CHARLOTTE FC	2.33M
6		AUSTIN FC	2.32M
7		LOS ANGELES FC	2.1M
8		NEW ENGLAND REVOLUTION	1.8M
9		NASHVILLE SC	1.7M
10		FC CINCINNATI	1.6M

Total video views from Instagram, Twitter, Facebook, TikTok and, YouTube

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MEN'S SOCCER



MLS



TOTAL VIDEO VIEWS

1		LA GALAXY	19M
2		SEATTLE SOUNDERS FC	7.8M
3		LOS ANGELES FC	3.1M
4		CHICAGO FIRE FC	2.12M
5		ATLANTA UNITED	2.12M
6		CLUB DE FOOT MONTRÉAL	1.6M
7		SPORTING KANSAS CITY	1.39M
8		CHARLOTTE FC	1.39M
9		NEW YORK CITY FC	1.2M
10		FC DALLAS	1.1M



TOTAL VIDEO VIEWS

1		SAN JOSE EARTHQUAKES	24.8M
2		INTER MIAMI CF	21.2M
3		LA GALAXY	14.7M
4		TORONTO FC	4.8M
5		SPORTING KANSAS CITY	1.9M
6		REAL SALT LAKE	1.5M
7		NEW YORK RED BULLS	1.4M
8		SEATTLE SOUNDERS FC	1.2M
9		NEW YORK CITY FC	1.1M
10		LOS ANGELES FC	958K



TOTAL VIDEO VIEWS

1		SEATTLE SOUNDERS FC	487K
2		LA GALAXY	324K
3		LOS ANGELES FC	207K
4		TORONTO FC	185K
5		NEW YORK CITY FC	175K
6		ATLANTA UNITED	128K
7		NEW ENGLAND REVOLUTION	97K
8		DC UNITED	85K
9		CHARLOTTE FC	76K
10		MINNESOTA UNITED FC	73K

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WOMEN'S SOCCER



UEFA WOMEN'S CHAMPIONS LEAGUE

TOTAL VIDEO VIEWS

1		CHELSEA FC WOMEN	51.4M
2		FC BARCELONA FEMENÍ	32.4M
3		OLYMPIQUE LYONNAIS	17.9M
4		ARSENAL WOMEN FC	11.6M
5		JUVENTUS WOMEN	8.3M
6		REAL MADRID FEMENINO	6.1M
7		PSG FÉMININES	3.5M
8		FC BAYERN FRAUENFUßBALL	2.5M
9		VFL WOLFSBURG FRAUENFUßBALL	1M
10		SL BENFICA FEMININO	784K

Total video views from Instagram, Twitter and, Facebook



TOTAL VIDEO VIEWS

1		CHELSEA FC WOMEN	10.8M
2		FC BARCELONA FEMENÍ	7.3M
3		JUVENTUS WOMEN	7M
4		REAL MADRID FEMENINO	3.1M
5		PSG FÉMININES	2.5M
6		FC BAYERN FRAUENFUßBALL	1.2M
7		OLYMPIQUE LYONNAIS	982K
8		SL BENFICA FEMININO	784K
9		ARSENAL WOMEN FC	361K
10		VFL WOLFSBURG FRAUENFUßBALL	184K

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WOMEN'S SOCCER



UEFA WOMEN'S CHAMPIONS LEAGUE



TOTAL VIDEO VIEWS

1		FC BARCELONA FEMENÍ	19.8M
2		CHELSEA FC WOMEN	15.7M
3		ARSENAL WOMEN FC	10.6M
4		OLYMPIQUE LYONNAIS	2.3M
5		REAL MADRID FEMENINO	1.3M
6		JUVENTUS WOMEN	1.2M
7		PSG FÉMININES	736K
8		FC BAYERN FRAUENFUSSBALL	709K
9		VFL WOLFSBURG FRAUENFUSSBALL	679K
10		SERVETTE FC CHÊNOIS FÉMININ	81K



TOTAL VIDEO VIEWS

1		CHELSEA FC WOMEN	24.9M
2		OLYMPIQUE LYONNAIS FÉMININ	14.7M
3		FC BARCELONA FEMENÍ	5.4M
4		REAL MADRID FEMENINO	1.7M
5		ARSENAL WOMEN FC	600K
6		FC BAYERN FRAUENFUSSBALL	548K
7		PSG FÉMININES	250K
8		VFL WOLFSBURG FRAUENFUSSBALL	160K
9		HB KØGE WOMEN	156K
10		SERVETTE FC CHÊNOIS FÉMININ	78K

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WOMEN'S SOCCER



NWSL

TOTAL VIDEO VIEWS			
1		PORTLAND THORNS	4.2M
2		WASHINGTON SPIRIT	3.9M
3		HOUSTON DASH	3.4M
4		KANSAS CITY CUR	2.6M
5		ANGEL CITY FC	2.4M
6		NJNY GOTHAM FC	1.9M
7		SAN DIEGO WAVE FC	1.9M
8		OL REIGN	1.8M
9		RACING LOUISVILLE FC	1.5M
10		NORTH CAROLINA COURAGE	667K

TOTAL VIDEO VIEWS			
1		OL REIGN	828K
2		SAN DIEGO WAVE FC	765K
3		KANSAS CITY CURRENT	700K
4		WASHINGTON SPIRIT	693K
5		ANGEL CITY	666K
6		NJNY GOTHAM FC	650K
7		PORTLAND THORNS	592K
8		HOUSTON DASH	516K
9		NORTH CAROLINA COURAGE	342K
10		RACING LOUISVILLE FC	329K

TOTAL VIDEO VIEWS			
1		PORTLAND THORNS	2M
2		WASHINGTON SPIRIT	1.7M
3		KANSAS CITY CURRENT	1.65M
4		HOUSTON DASH	1.64M
5		NJNY GOTHAM FC	1.2M
6		RACING LOUISVILLE FC	1M
7		OL REIGN	786K
8		SAN DIEGO WAVE	781K
9		ANGEL CITY FC	777K
10		ORLANDO PRIDE	351K

Total video views from Instagram, Twitter, Facebook, and TikTok

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WOMEN'S SOCCER



NWSL



TOTAL VIDEO VIEWS

1		PORTLAND THORNS	1.5M
2		HOUSTON DASH	655K
3		KANSAS CITY CURRENT	319K
4		OL REIGN	150K
5		RACING LOUISVILLE FC	145K
6		NJNY GOTHAM FC	128K
7		WASHINGTON SPIRIT	120K
8		SAN DIEGO WAVE	111K
9		ANGEL CITY FC	68K
10		NORTH CAROLINA COURAGE	32K



TOTAL VIDEO VIEWS

1		WASHINGTON SPIRIT	1.4M
2		ANGEL CITY FC	912K
3		HOUSTON DASH	673K
4		NJNY GOTHAM FC	290K
5		SAN DIEGO WAVE	271K
6		PORTLAND THORNS	208K
7		RACING LOUISVILLE FC	110K
8		CHICAGO RED STARS	102K
9		OL REIGN	99K
10		KANSAS CITY CURRENT	27K

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MEN’S BASKETBALL



NBA

TOTAL VIDEO VIEWS

1		GOLDEN STATE WARRIORS	1.35B
2		BOSTON CELTICS	286.3M
3		MIAMI HEAT	204.8M
4		MILWAUKEE BUCKS	102.4M
5		CHICAGO BULLS	87.5M
6		BROOKLYN NETS	82.6M
7		MEMPHIS GRIZZLIES	81.8M
8		DALLAS MAVERICKS	72.8M
9		LOS ANGELES LAKERS	67.6M
10		PHOENIX SUNS	65M



TOTAL VIDEO VIEWS

1		GOLDEN STATE WARRIORS	338.3M
2		BOSTON CELTICS	106.5M
3		MIAMI HEAT	104.6M
4		DALLAS MAVERICKS	42.8M
5		BROOKLYN NETS	36.7M
6		MEMPHIS GRIZZLIES	35.2M
7		LOS ANGELES LAKERS	34.5M
8		MILWAUKEE BUCKS	29.9M
9		NEW ORLEANS PELICANS	25.7M
10		PHOENIX SUNS	25.3M



TOTAL VIDEO VIEWS

1		GOLDEN STATE WARRIORS	392.7M
2		BOSTON CELTICS	75.6M
3		MIAMI HEAT	39M
4		MILWAUKEE BUCKS	30.3M
5		CHICAGO BULLS	19.6M
6		PHILADELPHIA 76ERS	18.1M
7		PHOENIX SUNS	16.8M
8		LOS ANGELES LAKERS	14M
9		BROOKLYN NETS	13.6M
10		NEW ORLEANS PELICANS	13.3M

Total video views from Facebook, Instagram, Twitter, TikTok, YouTube, and Sina Weibo

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MEN’S BASKETBALL



NBA

		TOTAL VIDEO VIEWS	
1		GOLDEN STATE WARRIORS	477.3M
2		BOSTON CELTICS	92.1M
3		MILWAUKEE BUCKS	35.1M
4		MIAMI HEAT	34.9M
5		BROOKLYN NETS	24.6M
6		CHICAGO BULLS	23.9M
7		MEMPHIS GRIZZLES	21.5M
8		PHOENIX SUNS	18.2M
9		LOS ANGELES LAKERS	15.4M
10		DENVER NUGGETS	11.2M

		TOTAL VIDEO VIEWS	
1		GOLDEN STATE WARRIORS	72.9M
2		MIAMI HEAT	25.6M
3		CHICAGO BULLS	18.2M
4		DENVER NUGGETS	17.3M
5		UTAH JAZZ	15.9M
6		MEMPHIS GRIZZLIES	14.4M
7		BOSTON CELTICS	11M
8		DALLAS MAVERICKS	8.8M
9		CHARLOTTE HORNETS	8.3M
10		ORLANDO MAGIC	6.1M

		TOTAL VIDEO VIEWS	
1		GOLDEN STATE WARRIORS	25.5M
2		TORONTO RAPTORS	2.5M
3		DALLAS MAVERICKS	2.2M
4		LOS ANGELES LAKERS	2M
5		MILWAUKEE BUCKS	1.6M
6		NEW ORLEANS PELICANS	1.4M
7		BROOKLYN NETS	776K
8		SAN ANTONIO SPURS	591K
9		MEMPHIS GRIZZLIES	544K
10		BOSTON CELTICS	515K

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MEN’S BASKETBALL



NBA



TOTAL VIDEO VIEWS

1		GOLDEN STATE WARRIORS	44.8M
2		BROOKLYN NETTS	2.1M
3		LOS ANGELES LAKERS	1.7M
4		DALLAS MAVERICKS	1.6M
5		MEMPHIS GRIZZLIES	1.5M
6		MIAMI HEAT	669K
7		BOSTON CELTICS	572K
8		PHILADELPHIA 76ERS	532K
9		LOS ANGELES CLIPPERS	499K
10		HOUSTON ROCKETS	488K

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MEN'S BASKETBALL



EUROLEAGUE

TOTAL VIDEO VIEWS

1		FENERBAHÇE BEKO	58.4M
2		MACCABI PLAYTIKA TEL AVIV	28.2M
3		ANADOLU EFES SPOR KULÜBÜ	19.1M
4		OLYMPIACOS BC	17.8M
5		REAL MADRID BASKET	16.1M
6		FC BARCELONA BÀSQUET	14.4M
7		KK CRVENA ZVEZDA	6.8M
8		OLIMPIA MILANO	3.5M
9		PANATHINAIKOS BC	2.7M
10		AS MONACO BASKET	2.5M



TOTAL VIDEO VIEWS

1		FENERBAHÇE BEKO	17.6M
2		OLYMPIACOS BC	7.6M
3		ANADOLU EFES SPOR KULÜBÜ	7.2M
4		FC BARCELONA BÀSQUET	5.8M
5		REAL MADRID BASKET	4.5M
6		KK CRVENA ZVEZDA	2.9M
7		PANATHINAIKOS BC	1.6M
8		MACCABI PLAYTIKA TEL AVIV	1.5M
9		BC ŽALGIRIS KAUNAS	1.12M
10		OLIMPIA MILANO	1.12M



TOTAL VIDEO VIEWS

1		FENERBAHÇE BEKO	35.2M
2		FC BARCELONA BÀSQUET	7.9M
3		ANADOLU EFES SPOR KULÜBÜ	7.5M
4		REAL MADRID BASKET	6.2M
5		CAZOO BASKONIA	1.5M
6		OLYMPIACOS BC	1.1M
7		KK CRVENA ZVEZDA	969K
8		AS MONACO BASKET	821K
9		MACCABI PLAYTIKA TEL AVIV	632K
10		ALBA BERLIN	391K

Total video views from Instagram, Twitter, Facebook, and YouTube

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MEN'S BASKETBALL



EUROLEAGUE



TOTAL VIDEO VIEWS

1		MACCABI PLAYTIKA TEL AVIV	25.6M
2		OLYMPIACOS BC	7.1M
3		FENERBAHÇE BEKO	5.7M
4		REAL MADRID BASKET	5.3M
5		ANADOLU EFES SPOR KULÜBÜ	3.8M
6		KK CRVENA ZVEZDA	2.7M
7		OLIMPIA MILANO	1.9M
8		AS MONACO BASKET	934K
9		BC ŽALGIRIS KAUNAS	924K
10		PANATHINAIKOS BC	832K



TOTAL VIDEO VIEWS

1		OLYMPIACOS BC	2M
2		ANADOLU EFES SPOR KULÜBÜ	651K
3		MACCABI PLAYTIKA TEL AVIV	515K
4		BC ŽALGIRIS KAUNAS	334K
5		FC BAYERN MÜNCHEN BASKETBALL	324K
6		OLIMPIA MILANO	256K
7		PBK CSKA MOSCOW	175K
8		KK CRVENA ZVEZDA	139K
9		REAL MADRID BASKET	137K
10		AS MONACO BASKET	72K

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WOMEN’S BASKETBALL



WNBA

TOTAL VIDEO VIEWS

1		LAS VEGAS ACES	17.1M
2		SEATTLE STORM	10.7M
3		PHOENIX MERCURY	7.3M
4		CHICAGO SKY	6.1M
5		WASHINGTON MYSTICS	5.9M
6		NEW YORK LIBERTY	5.6M
7		INDIANA FEVER	3.7M
8		ATLANTA DREAM	2.4M
9		DALLAS WINGS	2.2M
10		MINNESOTA LYNX	2.1M

Total video views from Instagram, Twitter, and Facebook



TOTAL VIDEO VIEWS

1		LAS VEGAS ACES	2.74M
2		SEATTLE STORM	2.7M
3		NEW YORK LIBERTY	2.2M
4		PHOENIX MERCURY	2.1M
5		CHICAGO SKY	1.7M
6		INDIANA FEVER	1.1M
7		LOS ANGELES SPARKS	834K
8		WASHINGTON MYSTICS	692K
9		ATLANTA DREAM	629K
10		MINNESOTA LYNX	355K

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WOMEN’S BASKETBALL



WNBA



TOTAL VIDEO VIEWS

1		WASHINGTON MYSTICS	4.9M
2		LAS VEGAS ACES	4.8M
3		SEATTLE STORM	4.6M
4		PHOENIX MERCURY	3M
5		CHICAGO SKY	2.4M
6		NEW YORK LIBERTY	2.1M
7		INDIANA FEVER	1.9M
8		DALLAS WINGS	1.5M
9		ATLANTA DREAM	1.4M
10		MINNESOTA LYNX	1.1M



TOTAL VIDEO VIEWS

1		LAS VEGAS ACES	9.5M
2		SEATTLE STORM	3.4M
3		PHOENIX MERCURY	2.1M
4		CHICAGO SKY	2M
5		NEW YORK LIBERTY	1.2K
6		INDIANA FEVER	745K
7		MINNESOTA LYNX	638K
8		DALLAS WINGS	627K
9		ATLANTA DREAM	384K
10		WASHINGTON MYSTICS	298K

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NFL

TOTAL VIDEO VIEWS



TOTAL VIDEO VIEWS



TOTAL VIDEO VIEWS

1		PITTSBURGH STEELERS	70.8M	1		LOS ANGELES RAMS	37.4M	1		LOS ANGELES CHARGERS	22.3M
2		INDIANAPOLIS COLTS	55.3M	2		LOS ANGELES CHARGERS	28.6M	2		KANSAS CITY CHIEFS	16M
3		LOS ANGELES CHARGERS	50.8M	3		LAS VEGAS RAIDERS	23M	3		PITTSBURGH STEELERS	13.4M
4		BUFFALO BILLS	49.7M	4		KANSAS CITY CHIEFS	22.2M	4		DENVER BRONCOS	13.3M
5		KANSAS CITY CHIEFS	48.6M	5		SEATTLE SEAHAWKS	17.2M	5		NEW YORK JETS	13.28M
6		SEATTLE SEAHAWKS	47.9M	6		DALLAS COWBOYS	14.8M	6		MIAMI DOLPHINS	13.2M
7		LOS ANGELES RAMS	44M	7		PITTSBURGH STEELERS	14.6M	7		BUFFALO BILLS	12.1M
8		PHILADELPHIA EAGLES	40.3M	8		NEW ORLEANS SAINTS	12.3M	8		PHILADELPHIA EAGLES	11.4M
9		NEW YORK GIANTS	39.7M	9		ATLANTA FALCONS	7.9M	9		NEW YORK GIANTS	11.2M
10		ATLANTA FALCONS	39.5M	10		NEW YORK JETS	7M	10		LAS VEGAS RAIDERS	10.1M

Total video views from Facebook, Instagram, Twitter, TikTok, and YouTube.

Estimated video views are included in some instances for entities without credentials (who have not authenticated in Blinkfire Analytics) and/or social networks that do not share views publicly.



NFL



TOTAL VIDEO VIEWS

1		PITTSBURGH STEELERS	23.3M
2		BUFFALO BILLS	14.5M
3		DENVER BRONCOS	12.6M
4		DALLAS COWBOYS	11.2M
5		ATLANTA FALCONS	11M
6		LAS VEGAS RAIDERS	10.7M
7		KANSAS CITY CHIEFS	10.3M
8		GREEN BAY PACKERS	10.1M
9		NEW ORLEANS SAINTS	9.2M
10		SAN FRANCISCO 49ERS	8.4M



TOTAL VIDEO VIEWS

1		INDIANAPOLIS COLTS	47.6M
2		PITTSBURGH STEELERS	21.2M
3		SEATTLE SEAHAWKS	18.3M
4		NEW YORK GIANTS	13.9M
5		BUFFALO BILLS	13.6M
6		PHILADELPHIA EAGLES	13.5M
7		WASHINGTON COMMANDERS	11.9M
8		ATLANTA FALCONS	11.7M
9		LOS ANGELES RAMS	11.2M
10		KANSAS CITY CHIEFS	9M



TOTAL VIDEO VIEWS

1		LOS ANGELES CHARGERS	3.3M
2		NEW YORK JETS	2.9M
3		PITTSBURGH STEELERS	2.84M
4		PHILADELPHIA EAGLES	2.82M
5		NEW YORK GIANTS	2.8M
6		DENVER BRONCOS	2.79M
7		LOS ANGELES RAMS	2.7M
8		DALLAS COWBOYS	2.2M
9		CELVELAND BROWNS	2.12M
10		GREEN BAY PACKERS	2.1M

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NHL

TOTAL VIDEO VIEWS

1		NEW YORK RANGERS	141.3M
2		TORONTO MAPLE LEAFS	69.9M
3		EDMONTON OILERS	50.9M
4		COLORADO AVALANCHE	50.6M
5		PITTSBURGH PENGUINS	45.2M
6		ST. LOUIS BLUES	31.6M
7		MONTREAL CANADIENS	27.4M
8		TAMPA BAY LIGHTNING	27.1M
9		WASHINGTON CAPITALS	26.9M
10		DALLAS STARS	22.8M



TOTAL VIDEO VIEWS

1		TORONTO MAPLE LEAFS	20.8M
2		NEW YORK RANGERS	15.9M
3		COLORADO AVALANCHE	11.6M
4		EDMONTON OILERS	11.4M
5		WASHINGTON CAPITALS	10.8M
6		PITTSBURGH PENGUINS	8.8M
7		ST. LOUIS BLUES	7.8M
8		TAMPA BAY LIGHTNING	7.2M
9		MONTREAL CANADIENS	7.1M
10		MINNESOTA WILD	6.2M



TOTAL VIDEO VIEWS

1		NEW YORK RANGERS	61.8M
2		PITTSBURGH PENGUINS	19M
3		EDMONTON OILERS	15.5M
4		ST. LOUIS BLUES	15.4M
5		DALLAS STARS	13.7M
6		MONTREAL CANADIENS	12.6M
7		TORONTO MAPLE LEAFS	12.55M
8		TAMPA BAY LIGHTNING	11.2M
9		COLORADO AVALANCHE	10.9M
10		BUFFALO SABRES	10.2M

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NHL



TOTAL VIDEO VIEWS

1		NEW YORK RANGERS	46.4M
2		COLORADO AVALANCHE	19.4M
3		EDMONTON OILERS	17.6M
4		TORONTO MAPLE LEAFS	16.74M
5		PITTSBURGH PENGUINS	16.72M
6		MINNESOTA WILD	7.13K
7		BOSTON BRUINS	7.1K
8		WASHINGTON CAPITALS	7K
9		BUFFALO SABRES	6.6K
10		ST. LOUIS BLUES	6.4K



TOTAL VIDEO VIEWS

1		TORONTO MAPLE LEAFS	16.8M
2		NEW YORK RANGERS	15.8M
3		COLORADO AVALANCHE	8.2M
4		CHICAGO BLACKHAWKS	6M
5		WINNIPEG JETS	4.4M
6		TAMPA BAY LIGHTNING	4.1M
7		EDMONTON OILERS	3.7M
8		MONTREAL CANADIENS	3.4M
9		VANCOUVER CANUCKS	2.8M
10		DALLAS STARS	2.7M



TOTAL VIDEO VIEWS

1		TORONTO MAPLE LEAFS	3.1M
2		EDMONTON OILERS	2.7M
3		NEW YORK RANGERS	1.4M
4		LOS ANGELES KINGS	707K
5		MONTREAL CANADIENS	561K
6		MINNESOTA WILD	538K
7		CALGARY FLAMES	531K
8		COLORADO AVALANCHE	500K
9		BUFFALO SABRES	409K
10		TAMPA BAY LIGHTNING	406K

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MLB

TOTAL VIDEO VIEWS

1		NEW YORK YANKEES	408.6M
2		LOS ANGELES DODGERS	183.6M
3		LOS ANGELES ANGELS	144.1M
4		TORONTO BLUE JAYS	135.2M
5		ATLANTA BRAVES	121.4M
6		BOSTON RED SOX	113.4M
7		CHICAGO CUBS	93M
8		NEW YORK METS	91.1M
9		HOUSTON ASTROS	88.6M
10		ST. LOUIS CARDINALS	87.5M



TOTAL VIDEO VIEWS

1		LOS ANGELES DODGERS	58M
2		NEW YORK YANKEES	53.3M
3		LOS ANGELES ANGELS	29.7M
4		TORONTO BLUE JAYS	25.9M
5		BOSTON RED SOX	25.7M
6		SAN DIEGO PADRES	23.4M
7		HOUSTON ASTROS	17.9M
8		ATLANTA BRAVES	17.4M
9		SAN FRANCISCO GIANTS	13.9M
10		NEW YORK METS	13.5M



TOTAL VIDEO VIEWS

1		NEW YORK YANKEES	139.6M
2		LOS ANGELES ANGELS	84.4M
3		TORONTO BLUE JAYS	58.6M
4		LOS ANGELES DODGERS	51.1M
5		ATLANTA BRAVES	49.2M
6		ST. LOUIS CARDINALS	41.4M
7		BOSTON RED SOX	38.7M
8		HOUSTON ASTROS	34M
9		NEW YORK METS	33.7M
10		CHICAGO CUBS	31.8M

Total video views from Facebook, Instagram, Twitter, TikTok and, YouTube

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MLB



TOTAL VIDEO VIEWS

1		NEW YORK YANKEES	172.7M
2		LOS ANGELES DODGERS	68.7M
3		TORONTO BLUE JAYS	42.8M
4		HOUSTON ASTROS	36.7M
5		BOSTON RED SOX	35.6M
6		CINCINNATI REDS	35.2M
7		ST. LOUIS CARDINALS	34.8M
8		ATLANTA BRAVES	33.2M
9		NEW YORK METS	30.6M
10		CHICAGO CUBS	30.3M



TOTAL VIDEO VIEWS

1		NEW YORK YANKEES	21.5M
2		ATLANTA BRAVES	6.7M
3		CHICAGO CUBS	4.3M
4		SEATTLE MARINERS	4M
5		SAN FRANCISCO GIANTS	3.5M
6		BOSTON RED SOX	3.4M
7		NEW YORK METS	2.7M
8		TEXAS RANGERS	2.5M
9		PITTSBURGH PIRATES	2.4M
10		TORONTO BLUE JAYS	2.3M



TOTAL VIDEO VIEWS

1		NEW YORK METS	1.3M
2		SAN FRANCISCO GIANTS	1M
3		LOS ANGELES DODGERS	979K
4		DETROIT TIGERS	102K
5		SEATTLE MARINERS	646K
6		TORONTO BLUE JAYS	635K
7		CHICAGO CUBS	598K
8		CHICAGO WHITE SOX	503K
9		BOSTON RED SOX	364K
10		ATLANTA BRAVES	342K

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F1

TOTAL VIDEO VIEWS

1		ORACLE RED BULL RACING	349.9M
2		MERCEDES AMG PETRONAS	157.6M
3		SCUDERIA FERRARI	124.7M
4		MCLAREN RACING	86.4M
5		ASTON MARTIN ARAMCO COGNIZANT	28.9M
6		SCUDERIA ALPHATAURI	23.4M
7		HAAS F1 TEAM	18.3M
8		ALPINE F1 TEAM	15.9M
9		WILLIAMS RACING	14.5M
10		ALFA ROMEO F1 TEAM ORLEN	11.7M



TOTAL VIDEO VIEWS

1		ORACLE RED BULL RACING	159.1M
2		MERCEDES AMG PETRONAS	59M
3		SCUDERIA FERRARI	58.2M
4		MCLAREN RACING	37.2M
5		SCUDERIA ALPHATAURI	11.6M
6		HAAS F1 TEAM	10.6M
7		ASTON MARTIN ARAMCO COGNIZANT	10.2M
8		ALFA ROMEO F1 TEAM ORLEN	9M
9		ALPINE F1 TEAM	5.4M
10		WILLIAMS RACING	5.3M



TOTAL VIDEO VIEWS

1		ORACLE RED BULL RACING	90M
2		MERCEDES AMG PETRONAS	63.4M
3		SCUDERIA FERRARI	34.7M
4		MCLAREN RACING	31.2M
5		SCUDERIA ALPHATAURI	13.3M
6		WILLIAMS RACING	8.9M
7		HAAS F1 TEAM	7.6M
8		ALPINE F1 TEAM	7.5M
9		ASTON MARTIN ARAMCO COGNIZANT	5.5M
10		ALFA ROMEO F1 TEAM ORLEN	2.5M

Total video views from Instagram, Twitter, Facebook and YouTube

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 TOTAL VIDEO VIEWS

1		ORACLE RED BULL RACING	90.2M
2		MERCEDES AMG PETRONAS	31.1M
3		SCUDERIA FERRARI	26.8M
4		MCLAREN RACING	11.7M
5		HAAS F1 TEAM	5.7M
6		SCUDERIA ALPHATAURI	3.2M
7		ASTON MARTIN ARAMCO COGNIZANT	2.2M
8		ALPINE F1 TEAM	1.5M
9		WILLIAMS RACING	1.3M
10		ALFA ROMEO F1 TEAM ORLEN	227K

 TOTAL VIDEO VIEWS

1		ORACLE RED BULL RACING	10.6M
2		MCLAREN RACING	6.2M
3		SCUDERIA FERRARI	5M
4		MERCEDES AMG PETRONAS	4.1M
5		SCUDERIA ALPHATAURI	803K
6		WILLIAMS RACING	417K
7		ASTON MARTIN ARAMCO COGNIZANT	352K
8		HAAS F1 TEAM	8K
9		ALPINE F1 TEAM	---
10		ALFA ROMEO F1 TEAM ORLEN	---

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